

PROFESSIONAL

Digital Skill For Africa by Google, Certificate, Advanced First Aid, Web Designer, Communication Strategist, Facebook marketing, Instagram, Twitter, Pintrest, Linkedin, Youtube,

AREAS OF EXPERTISE

Digital Marketing

Social Media Marketing

Email Marketing

Target Marketing

Search Engine Optimizer

Web Designing

Content Creator

Strategic Planning

Administration

Graphic Design

Blogging

Copywriter

Cedar Modeling Management

Event Manager and Page Admin Feb 20

AddyzNation Fabrics

Social Media Strategist and page manager Jun 20

The Brag Media

Social Media Strategist/ content creator & Web Designer Jun 20

Vocational Career Clinic (VCC)

VOLUNTEER Nov 20

CAREER STATEMENT & TEEN-PRENEUR

“I feel that my greatest strengths are firstly my willingness to take responsibility for all social media and web/internet duties within an organization. Secondly my skill at working efficiently as part of a team, and forming solid personal bonds with other staff members, and thirdly my desire to work with existing management teams on any ad hoc tasks.”

Peter Asiegbu

Social Media Strategist

WEB DESIGNER AND DIGITAL ADVERTIS
Jun 2019 - Present

PERSONAL SUMMARY

A team player, with a commitment to customer service, who possesses a long track record of working in various administrative roles, coupled with good digital skills and the ability to communicate confidently at all levels. Peter has a highly organized approach, plenty of initiative and a genuine desire to contribute to the ongoing digital success of your Office. He has a reputation for delivering a high quality, personal service on all social media networks. Apart from being immediately available, he also has a strong background in web designing along with experience social media strategist, online and offline marketing plan and skills.

Right now he is looking for a key support role, which provides plenty of variety, and where he will have responsibility for the digital planning.

CAREER HISTORY

TOPS Ltd Ng

Talent/Artist Manager & Communication Strategist Feb 2018- Present

Duties

- **Creating web contents**
- **Social media planning**
- **Advertising**
- **Digital marketing**
- **Distributions**
- **Wed editing**
- **Wed updating**
- **Updating organizations website**
- **Creating promotional contents**

Ceder Media Entertainment

Social Media Manager Feb 2018 - Present

Duties:

Creating and sharing contents on all social media platform

Responding to comments and reactions on all social media platforms

Mentoring and analytical planning.

Creating and sharing strategic and promotional contents

Julli collections

PERSONAL DETAILS

*Peter Asiegbu
8 Tokunbo Alli Street,
Toyin, Ikeji,
Lagos
Tel: +2347034241718
Email: peterasiegbu@yahoo.co.uk*

PERSONAL SKILLS

*Branding, Marketing, Copywriting,
Advertising, Sales, Digital distribution,
Increasing audience and customers,
Service orientated, Responsiveness,
Leadership skills, Professional judgment,
Problem solving, Super organized,
Decision making. Energetic, Self-control,
Excellent communicator with both
existing and new customers, Tactful &
articulate, Well organized, Influencing
skills*