**[Customer Service Product Development](https://www.postjobfree.com/resume/adzgh7/customer-service-product-arlington-va)**

**Location:**Arlington, VA

**Posted:**September 04, 2023

**Contact Info:**

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**Resume:**

SUMMARY

SKILLS

EXPERIENCE

ELIZABETH

HANNICK-BIZZO

bhannick@comcast.net

646-339-1304

Surfside, FL 33154

Innovative Creative Director skilled in developing and leading highly effective creative teams illustrated across 20 years in Fashion Industry roles. Accustomed to managing projects in alignment with corporate objectives and vision. Compassionate and outgoing leader familiar with customer needs, communication strategies and marketing standards. Ready to easily apply and transition my skillset to new industries that appreciate experience, dedication and strong motivation to help people/companies excell.

• New Concept Ideation

• Mentoring & Coaching

• Project Management

• Product Development

• International Travel

• Relationship Building

• Critical Thinking

• Strategic Planning

• Communication

• Merchandising

• Logistics coordination

• Resourcefulness

BRAND MANAGER/LUXURY RETAIL ASSOCIATE 02/2022 to Current The Bazaar Project - Miami, FL

Lead member of team in Luxury Boutique featuring 127 brands of tabletop, home decor, clothing and fine jewelry from around the world. Excellent product knowledge of each brand, origin, price and inspiration.

•

Track and organize inventory instore & online with Shopify. Process invoices, deliveries, incoming and outgoing shipments.

•

Exceptionally high level of customer service including professional communication with clients, vendors, members of management and store associates.

•

• Generated highest revenue per month since start, averaging $65K a month is sales.

• Mentor, leader, trainer to associates.

SENIOR DESIGN DIRECTOR 01/2019 to 01/2020

ALDO GROUP, ALDO - MONTREAL, QUEBEC

Supervised several projects simultaneously, maintaining profitability of each and consistently exceeding design expectations.

•

Provided extensive coaching to each designer, promoting confidence and morale while cultivating positive working partnerships.

•

Facilitated new processes within department, alleviating repetition and boosting overall team productivity.

•

Collaborated with team of designers to offer improvements and direction on others' projects.

•

Followed corporate brand guidelines to enable brand consistency across campaigns and marketing programs.

•

Oversaw and trained highly talented teams of designers, providing guidance and support to complete work on time and within project parameters.

•

DESIGN DIRECTOR/MERCHANDISE MANAGER 09/2017 to 12/2018 Sam Edelman Footwear - New York, NY

Increased seasonal orders 150% by expanding assortment of shoes for Fall 2018 collection.

•

Developed design team professionals and interns through ongoing mentoring opportunities and offering advice on career development opportunities.

•

EDUCATION AND

TRAINING

WEBSITES,

PORTFOLIOS,

PROFILES

ACTIVITIES AND

HONORS

Built positive partnerships with management and buying teams at seasonal trade shows, leveraging and expanding industry networks for continued success.

•

• Contributed ideas during strategic and conceptual brainstorming sessions. Collaborated with team of designers to offer improvements and direction on others' projects.

•

• Maintained in-depth and current knowledge of emerging industry trends. Conferred successfully with clients, departments and other stakeholders to complete projects.

•

BUSINESS OWNER/CONSULTANT 06/2008 to 06/2017

6 Degrees Design, Inc - New York, NY

Launched successful Women's Footwear Design Business, leading extensive design projects for highly regarded brands.

•

• Clients included Sam Edelman, Tahari, Sudini, True Ivy Created seasonal trend boards, design roadmap, product development calendars, sketches and tech packs.

•

• Enforced adherence to client specifications, budget constraints and timelines. Extensive travel to Asian and European factories to complete prototypes and follow production.

•

VICE PRESIDENT OF WOMEN'S FOOTWEAR 09/2004 to 06/2008 Kenneth Cole Productions Inc. - New York, NY

Communicated regularly with executive team members to deliver pertinent details related to progress status and direction for projects.

•

• Coordinated work across departments to keep teams on track with company goals. Oversaw new market exploration, product development and overseas production possibilities for business expansion objectives.

•

• Supervised daily operations of multi-million dollar divisional operation.

• Developed and managed brand identity in new market launches. Cultivated and maintained positive working relationships with employees, executives and other stakeholders.

•

Western Michigan University - Kalamazoo, MI

Bachelor of Science (BS)

Buying & Merchandising

Fashion Institute of Technology - New York, NY

Associate of Applied Science (AAS)

Buying and Merchandising

Michael Gaffney American Floral Design Scool - Miami, FL Certificate of Completion

Floral/Event/Wedding Design, 10/2021

• www.Linkedin.com/in/bethhannickbizzo

• Youth Mentor

• Community Volunteer

• Condo Board Member

• CERT Trained

• Yoga enthusiast