

Japhet Kesiena Orha

SEO Specialist | WordPress Developer



LinkedIn Profile: [linkedin.com/in/japhetorha](https://www.linkedin.com/in/japhetorha)
orhajaphetkesiena@gmail.com | 07038341653|

[My Portfolio](#)

Work Experience

Operations Supervisor (IT)



Recs-Medix Natural Solutions., an eCommerce company specializing in the sales of Natural Supplements from Major supplement brands.

February 2022 to August 2023 (1 year, 8 months)

Responsibilities

- Supervise and help every member of my team meet up with their daily targets.
- Research and find out profitable Keywords in our niche.
- Come up with suitable strategies for content to be written on profitable keywords and get them to rank on the first page of Google.
- Quarterly website audit to find out if there are any issues with our website and offer solutions to fix any found.
- Analyze the information from Google Analytics and Google search console.
- Write and Upload product pages.
- Write and publish blogs and articles.

Achievements

- Achieved a 500% increase in daily website clicks. Raised daily website visitors from about 900 to about 5000+.
- Researched and discovered profitable keywords with over 1000 monthly search volumes and got them to rank on Page 1 of the Google Search result.
- Wrote and Published content that reached the top 5 positions of Google within the first one to three months of publishing.
- Trained and developed a highly effective team to help achieve all SEO targets.

IT Support



Recs-Medix Natural Solutions., an eCommerce company specializing in the sales of Natural Supplements from Major supplement brands.

October 2021 to February 2022 (5 months)

Responsibilities

- Wrote and published Product Pages
- Wrote blogs and articles.
- Posted daily on social media handles
- Made designs with Canva.

Work Experience

Technician



BGP is a subsidiary of the China Petroleum Company. A seismic Company prospecting for oil in Northern Nigeria.

February 2018 to June 2010 (1 year, 4 months)

Responsibilities

- Fixed Damaged Geophones and FDU cables brought from the field.
- Service Radios in all company Vehicles and Handheld radios
- Erect Anthena For the Recorder Platform.
- Occasionally Load Equipment into Load Carriers.

Manager

Jeremi Guest Inn. A 20 Room guest house. In Jos Plateau State.

March 2011 to April 2017 (7 Years)

Responsibilities

- Oversaw All Workers.
- Make sure everything ran smoothly.

Education History

Higher National Diploma in Agricultural Engineering

Institution: Samaru College of Agriculture, division of Agricultural colleges, Ahmadu Bello University, Zaria, Kaduna State

Year of Graudation: 2008

Upper Credit

National Diploma in Agricultural Engineering

institution: Samaru College of Agriculture, Division of Agricultural Colleges, Ahmadu Bello University, Zaria, Kaduna State

Year of Graudation: 2004

Lower Credit

Senior Secondary Certificate Examination

Institution: Federal Government College, Jos, Plateau State

Year of Graduation: 2000

FirstSchool Leaving Certificate,

Institution: Faith Private School Jos, Plateau State

Year of Graduation: 1994

Udemy Online Courses

- **SEO Training Master Class: Beginner to Advance by Alex Genadinik**
- **International SEO: Reaching A Profitable Global Audience By Christine Maisel**
- **The Complete Digital Marketing Guide By Robin and Jasper**
- **WordPress MasterClass By Robin and Jasper**

Bio Data

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|-------------------------------|--------------------------|
| Date of Birth: | 14th January 1984 |
| Sex: | Male |
| Marital Status: | Single |
| Nationality: | Nigerian |
| State Of Origin: | Delta |
| Local Government Area: | Ughelli South |

Referees

Would be provided on request