

EDUCATION

Master of Arts (M.A.) (Hons.), Arts

Banaras Hindu University

2019 - 2021

B.A. (Hons.), English

Banaras Hindu University

2016 - 2019

CGPA: 7.81/10

JOBS

Content Writer And Digital Marketer

HappCoach Media, Virtual

Jul 2021 - Present

1) Conceptualizing and creating scripts for E-learning modules.

2) Researching and ideating on Corporate smarts and Soft Skills.

3) Incorporating games into E-learning content and enhancing user experience.

Junior Editor And Content Developer

Inhalt Innovations, Virtual

Nov 2018 - Jun 2019

Editing content and checking whether they are in compliance with the rules of SEO. Writing blogs, articles, press releases, company profiles when required by the clients.

INTERNSHIPS

Content Writer

Loop Of Words, Virtual

Nov 2019 - Jan 2020

Writing promotional articles, blogs, travel articles.

Content Writing

Inhalt Innovations, Virtual

May 2018 - Aug 2018

Writing SEO content such as articles, blogs, press release etc.

Contributing Author

The Requite, Virtual

Apr 2018 - Oct 2018

Writing about the various economics, political, social issues.

Content Writing

Le Amusant, Virtual
Apr 2018 - Jun 2020

Contributing author. Writing about various topics such as food, entertainment, society etc.

SKILLS

Creative Writing

Intermediate

English Proficiency (Written)

Beginner

MS-Word

Intermediate

Report Writing

Intermediate

WordPress

Beginner

Social Media Marketing

Beginner

WORK SAMPLES

Blog link

<http://paradoxical-damsel.tumblr.com>

Other portfolio link

<https://docs.google.com/document/d/1lwHhpPXJ0i51AnfUOTPswQSbWDQUCgKb0gQJr7J6EAM/edit?usp=drivesdk>