[Head Photographer](https://www.postjobfree.com/resume/adytvq/head-photographer-brooklyn-ny-11216" \t "_blank)  
  
Location:  
Brooklyn, NY, 11216  
  
Posted:  
August 10 2023  
  
Contact Info:  
[search@edesposito.com](mailto:search@edesposito.com)  
347-410-9618  
  
Ed Esposito  
73 Monroe Street  
Brooklyn, NY 11216  
(347) 410-9618  
E-Mail: [search@edesposito.com](mailto:search@edesposito.com)  
Portfolio: [www.bestfriendsphotos.com](http://www.bestfriendsphotos.com/)  
  
Summary: Experienced professional with solid public relations, publicity,  
photography, marketing and human resources skills looking for an exciting  
position with a great company to creatively and aggressively expand its  
marketing/promotions scope. I have over 30 years of entertainment,  
portrait, location and commercial photography experience. I am also  
available for corporate studio photography services in varied capacities  
via staff and freelance opportunities.  
  
Work Experience  
  
Class Act Photography, Brooklyn, New York (2016-Current)  
Staff Photographer  
. Mobile photography studio setup and shooting of Pre-K through high  
school photo sessions.  
. Scanning and processing each days photo sessions.  
  
Best Friends Photos Studio, Brooklyn, New York (2014-Current)  
Owner  
. Studio setup, scheduling and conducting commercial, pet, location,  
children, model, entertainment, headshot and portraiture studio photo  
sessions.  
. Maintaining computer press list files and 250,000 units photographic  
slide library. Over 3,000 photographs and 1,000 articles published  
worldwide.  
. Meeting photographic agency daily image brief requests.  
. Organizing studio's monthly photo session calendar.  
  
SpinGuru Fitness, New York, New York (1997-2014)  
Independent Group Fitness Instructor  
. Maintained a loyal following and successful clientele that continues  
to grow through safety and confidence building techniques. Created a  
comfortable, intimate and humorous atmosphere while focusing on  
integrating mind, body and spirit connection at major health clubs  
throughout the New York City Tri-state region.  
. Specialized in building Indoor Cycling programs. Provided fitness  
assessments, cardio endurance, strength training, interval training  
muscle balancing/strengthening, flexibility, coordination and core  
stabilization techniques.  
. Coordinated the SpinGuru.com Fitness website  
. Conducted private sessions/consultation for nutritional advisement in  
the ZONE Nutritional Program.  
  
Horizon Communications, New York, New York (1983-2014)  
Photographer/Creative Consultant/Journalist  
. Conducting and supervising photographic sessions, graphic layout,  
publicity artwork traditional and guerilla marketing campaigns.  
Supervised the conversion of 500,000 photographic transparencies to  
digital format.  
. Worked directly with record companies, artists, publicists, management  
firms, Broadway production companies, advertising agencies and  
marketing companies. I have photographed all genres of music acts on  
location setting as well as studio setups.  
. Developed and implemented radio tie-in promotions, special events, non-  
profit and multi-media presentations.  
. Created and implemented media programs and graphic layouts.  
. Wrote/edited press releases.  
. Planned and organized media events.  
  
Radio City Music Hall Productions, New York, New York (1995-1996)  
Recruitment Coordinator, Human Resources Department  
. Developed and coordinated temporary/permanent employment orders and  
special events  
. Implementation and management of GreentreeTM Employee resume  
tracking/scanning system.  
  
Education  
B.S. Communications, Brockport State University- Brockport, New York (1986)

PostJobFree Inc, 101 Marketside Ave Ste 404-206, Ponte Vedra, FL 32081

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