



# Yogesh Kumar

## Digital Marketer

### My Contact

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📍 Delhi

### Hard Skill

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- Search Engine Optimization
- Social Media Marketing - Social Media Account Handling
- Basic Knowledge of Facebook Ads & Google Ads
- Optimization & Creation GMB
- Whatsapp Marketing

### Soft Skill

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- Observation
- Decision making
- Communication
- Multi-tasking

### Education Background

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- Hindu College  
B.A(H) HINDI  
Completed in 2020
- Digital Marketing Course  
Completed in 2021
- Intermediate  
CBSE Board Delhi  
Completed in 2017

### About Me

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Hard-working digital marketer seeking good position where I can utilize my experience growing client accounts and increasing the online presence of brands through different marketing strategies. Skilled in search engine optimization, social media marketing, & digital marketing research.

### Professional Experience

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Onlinks Web Services Pvt Ltd & Softsolvate

*Key responsibilities:*

- Crafted and implemented strategies to increase search visibility and website traffic. Helped clients develop website portals and social media pages to promote businesses.
- Completed keyword research and analyzed competitor SEO
- Generated reports to monitor and analyze website performance, search engine rankings, or domain authority.
- On page and Off page activities SEO
- Whatsapp Marketing
- Learnt whatsapp Marketing, Email Marketing along With GMB

### Achievements

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- Shaguncares  
Ranked 11 on keyword spine implants manufacturers in india  
Ranked 7 on keyword hip replacement manufacturers

- Shoppa  
Product listing(ON page)

- Superfastking
- Arihantneuro.com
- Ialkitabsolutions.com