**DANIELLA CHUKWUIKE**

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| **CONTENT WRITER. SOCIAL MEDIA MANAGER** |

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| **PROFESSIONAL SUMMARY** | |
|  | I am the wordsmith behind engaging contents, the architect of social media buzz and the key mastermind of projects success. With precision, I bring together creativity, strategy and execution that delivers remarkable results. My journey is transforming challenges into triumphs across every role. |
| **work experience** | |
|  | *Content Writer – Ariel Agency, WriteMatrix, Academic ground, TheCaveArmy*   * As a professional content writer for over three years, I create contents in the form of articles, e-books, blogposts, tweets or threads that are engaging and create value all round. * I create contents that would help brands get the right amount of audience and exposure they need to grow an organic community. * I proofread and edit articles and make sure they meet up to standards before they are posted. * I developed SEO generated contents to increase the engagements of the site and make sure the article ranks on google.   *Social Media Manager – TheCaveArmy, PapersandPentagons*   * I created engaging contents on platforms like Twitter, Facebook, Medium and LinkedIn. * I managed social media contents by creating a content calendar and working with it. * I interacted with the audience and significantly increased brand visibility using social media algorithms. * I made sure that contents were posted on the right time and deadlines were met. |
| **Summary of qualifications** | |
|  | **2023** Bachelor of Science Degree in Applied Biochemistry  Nnamdi Azikiwe University.  **2017** Visionary Golden Academy, Abuja.  (O’ level Certificate) |
| **SKILLs** | |
|  | * Communication skill * Time Management * Adaptability * Effective Teamwork * Integrity * Proficiency in the use of IT applications and Research tools. |
| **training attended**  Coursera - Digital Marketing  Nirvana Academy – Advanced Defi Courses | |
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| **Achievements** | |
|  | * I have successfully managed brands to the best of my abilities from startup stage to hitting their goals * I have worked with websites and blogs to increase the engagements of their brand and help their site rank on google. |
| **Refrences** | |
| Available on Request | | |  |