**[UI Designer](https://www.postjobfree.com/resume/ad0bpd/ui-designer-allston-ma)**

**Location:**Allston, MA

**Posted:**October 12, 2023

**Contact Info:**

[gracie.basile@gmail.com](mailto:gracie.basile%40gmail.com?subject=UI%20Designer)

[617-416-1825](tel:+1-617-416-1825)

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**Resume:**

gracie.basile@gmail.com linkedin.com/in/grace-basile/ (617) 416-1825 graciebasile.wixsite.com/grace-basile-design

GRACE BASILE

G R A P H I C D E S I G N E R

PROFILE EXPERIENCE

About Me Marketing and Graphic Design Specialist

I am detail-oriented, and communicative The George Washington School of Business (Washington, DC)

graphic designer with two years of experience January 2022 ? May 2023

in web design, iconography, typography,

editorial layout, banner design, advertising, ? Co-created the newsletter ?Fridays at 5? by designing the

and print. I am highly efficient with time logo and icons for different segments as well as inputting,

management and am an excellent team player. formatting, and scheduling the newsletter each week.

? Generated a template website to present to a panel that

determined real website changes.

EDUCATION ? Employed brand assets to design digital banners, print pieces,

and social media content to be used for advertising.

The George Washington University ? Created graphics in Adobe InDesign biweekly for publication

School of Business on The George Washington School of Business social media

Washington, DC channels.

Graduated May 2023 ? Designed presentations for the graphic design team

concerning graphics and future school-wide events.

Bachelor of Science ? Produced booklets for alumni ceremonies by working closely

Marketing, Graphic Design with senior graphic designers.

GPA: 3.86, Summa Cum Laude ? Produced all graphics used in the George Washington

University Annual Report 2022.

? Packaged all design files created within the department.

SKILLS

Technical Self-employed, Logo Designer

Adobe Creative Cloud Suite LogoRhythm (Cohasset, MA)

(InDesign, Illustrator, Photoshop) July 2021 ? Present

Affinity Designer

Canva ? Establishing the company?s brand by designing its website and

Play Play logo as well as daily upkeep of its online presence.

Advanced Excel ? Developing a brand for the company by designing a logo and

Social Media website and updating the website daily.

(Sprout Social, Instagram, LinkedIn) ? Advertising the company through social media platforms such

Reach as Instagram, increasing engagement with the account.

Powerpoint ? Designing logos that align with the clients wants and needs by

Google Slides listening to clients? ideas for their upcoming companies.

Language and Interests

English, Spanish (Basic) Marketing and Graphic Design Intern

Interests Include: Graphic Design, Traveling, Giano Productora ?tica, Studio Lilliput (Barcelona, Spain)

Swimming May 2022 ? August 2022

Awards ? Managed the Instagram and LinkedIn accounts of Giano

Finalist in a Logo Competition for the Center ? Productora ?tica and Studio Lilliput by creating, editing, and

for the George Washington University posting weekly content.

Entrepreneurial Experience ? Analyzed company websites and social media accounts of both

Nominee, Student Worker of the Year 2023 Giano Productora ?tica, Studio Lilliput and their competitors.