

Agholor Clifford

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EXPERIENCE

CryptoCommandr ltd, Dubai, UAE — *Web Content Specialist*

FEBRUARY 2023 - PRESENT

- As a freelancer, I develop a content strategy for online content. I'm also currently responsible for promotion of content narratives.

Ser London Crypto ltd, U.K — *Digital Marketer/Content Writer*

OCTOBER 2021 - DECEMBER 2022

- Worked with the marketing team to draft storyboards for commercials.
- Worked with a team including a designer and a product manager.
- Independently edited more than 200 Crypto related videos and images from start to finish.
- Worked and performed well within very tight deadlines.

Mildred Homes, VGC, Lagos — *Human Resources Coordinator*

JULY 2017 - JUNE 2021

- Generated hiring protocols in collaboration with two staff members, designing intensive interview and training processes that increased new hire productivity by 35%.
- Developed management skills, attending four staff management seminars, resulting in an 80% employee satisfaction rating.
- Outperformed responsibilities, maintaining worker satisfaction beyond legal requirements to improve worker retention by 30%.
- Enabled FAQ databases for individuals in new hires and application pools.

EDUCATION

Delta State University, Abraka — *Bachelor of Science (ED)*

NOVEMBER 2010 - DECEMBER 2014

- Political Science

WAEC, PH, Rivers — *W.A.S.S.C.E*

- MAY 2009 - JUNE 2009
- West African Senior School Certificate.

SKILLS

- Digital Marketing
- Powerpoint
- Content Writing
- Content Marketing
- Management
- UI/UX Design.

Certifications

★ 05/2020, Content Writing Skills, The Digital Workshop / Google Digital Garage Powered by INTELLUM

★ 11/2023, Digital Marketing Skills, The Digital Workshop / Google Course created by Google about the use of Google Analytics.

LANGUAGES

- ❖ English, Mid-Spanish.

