

# FALOKUN

## Adeshina Benson

| Content Creator and Writer |

### WORK EXPERIENCE

#### Communication Expert and Editor

**United States Agency for International Development (USAID) Project, Nigeria**

I developed, wrote and edited several concept notes and press releases for the 'Safeguard the Digital (Civic) Space for Electoral Integrity (SDSEI)' campaign focused on the 2023 general elections in Nigeria.

#### Content Creator | Consultant

**Federal Ministry of Education, in collaboration with National Board for Technical Education, Nigeria**

I consulted on and participated in the development of the National Curriculum for the Innovative Enterprise Institutes [IEIs] and Vocational Enterprise Institutes [VEIs] skill acquisition programmes.

#### Listicle-Content Writer

**Test Optimize Perform Agency, USA**

I developed Listicle-Style contents like "25 Best Maimi PR Agencies in 2022."

#### SEO Content Writer

**Kidadl Limited, England**

I created and developed several family entertainment web contents including Pokémons (like Phanpy, Venonat), and dozens of baby names that included their meaning, history, and gender affiliations.

#### Proposal Writer

**Food Basket Foundation International, Nigeria**

I created and developed a proposal for the OpenIDEO's Challenge titled 'Designing for Digital Thriving,' considered for funding by the Riot Games, Fair Play Alliance, Sesame Workshop, United States Agency for International Development (USAID), Ford Foundation, IDEO, among others.

#### Report Writing

**European Union Agents for Citizen-driven Transformation, and British Council Civil Society Organizations' Compliance Web Platform in Nigeria.**

I developed the comprehensive report of the 3-day National Conference On Civil Society Regulatory Environment In Nigeria held in Abuja, Nigeria.

#### Book Review

**High school literature class, Nigeria.**

I developed the initial insight used to introduce literature students to the book titled 'Faceless' by Amma Darko, Ghana, West Africa. My publication was for academic purposes, and was developed to reveal the moral lessons from the book.

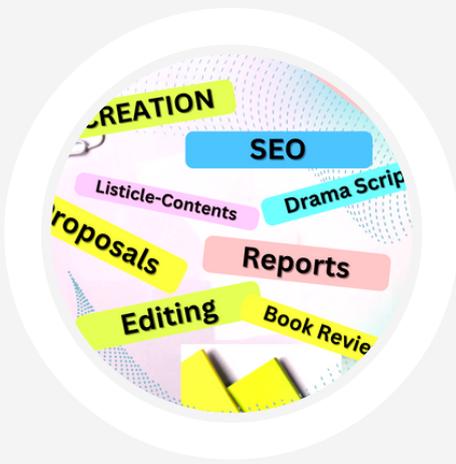
#### Script and Book Writing

**Drama | Thriller | Fantasy**

I have created and written four movie scripts, eight songs, and one published book on amazon.com titled 'After The Pandemic.'

### REFERENCES

Will be provided in line with criteria.



### CONTACT

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Lagos, Nigeria.

### EDUCATION

#### Bachelor of Science

**Int'l Uni. Bamenda, Cameroon**

[Second Class Honours [Upper Division]]

#### National Diploma

**The Federal Polytechnic, Idah**

[Credit]

#### Diploma in Desktop Publishing

**FAPEC Nigeria**

[Credit]

### SKILLS

SEO

Content Creation & Writing

Graphic Design

Research

Analytics

Editing

Visual Identity

UI/UX

Computer Proficiency