**Bethan Rose Jenkins**

### **Published Cannabis Writer, Reporter and Editor**

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#### **Summary & Achievements**

● Expert medical cannabis journalist and health/wellness writer

● 12+ years professional online writing experience

● Global client base spanning the United States, United Kingdom, Canada, Australia and Southeast Asia

● Brand collaborations, including Marley Natural, FLI Edibles, Lingkar Ganja Nusantara (@LGN\_ID), easyJet, Royal Caribbean and MAC

#### **Core competencies**

SEO • Journalism • Link Building • Influential Marketing • Blog• Content Management • Technical Writing • Creative Writing • Business Writing • News Writing • B2B Writing • Copy Editing • Proofreading HTML, CSS and WordPress • Social Media • Forecasting • APA Citation • AP Style

#### **Cannabis/Hemp Industry Writing Experience**

●  [**Vaping360.com**](https://vaping360.com/) **(2023) -** Vape reviewer for this website. Responsible for curating content about cannabis vaporizer devices.

●  [**Broccoli Magazine (2023)**](https://broccolimag.com/products/broccoli-magazine-subscription)- Feature writer for this print publication. Responsible for interviewing industry lobbyists and writing stories on advocacy subjects.

●  [**Global Cannabis Times**](https://globalcannabistimes.com/) **(2022-2023) -** Selected as the new writer for this online and print magazine's 'Cool Stores section. The role involves interviewing and profiling cannabis retail store owners across the U.S. and beyond.

●  [**ReleafApp (MoreBetter)**](https://releafapp.com/) **(2022) -** Content writer for this company's new website, DataNotReviews. Responsible for transforming study data carried out using the company's ReleafApp application into clear, concise, and conversational articles.

●  [**CannaCurious Magazine**](https://www.cannacuriousmag.com/) **(2022-2023) -** Contributor for the female empowerment-focused magazine's fall issue.

●  [**OVO Wellness**](https://tryovo.com/) **(2022) -** Headhunted to become the lead PR and blog writer for this up-and-coming provider of Organic Varin Oil™.

●  [**Veriheal**](https://www.veriheal.com/) **(2022) -** Ongoing writer for this cannabis-focused healthcare technology company. My articles have amassed 100,000 reads and counting.

●  [**Cannabis Culture Magazine**](https://www.cannabisculture.com/) **(2021)** - Interviewed cannabis activist Steve DeAngelo for this online Canadian cannabis magazine.

●  [**Meon CBD**](https://meonstore.com/faqs/) **(2021) -** Headhunted by two professional ice hockey players to create marketing material for this athlete-focused brand.

●  [**Hōlus Pure Premium CBD**](https://www.holuscbd.com/) **(2021) -** Contacted through LinkedIn to write informational blog posts about CBD for this premium provider.

●  [**High Times Magazine**](https://www.facebook.com/HighTimesMag/) **(2020) -** Featured author for the online cannabis culture publication.

●  [**Green Rush Daily**](https://greenrushdaily.com/) **(2020)** - Featured author for this online news outlet; owned by High Times Magazine.

● **BigCommerce CBD (2019-2020) -** Headhunted to become an expert CBD writer for this major global ecommerce platform.

● **Leafly (2019) -** Feature writer for the world’s largest cannabis website.

● **Weed World Magazine (2019-present) -** Monthly contributor for this British cannabis magazine, which first commenced with publication back in 1991.

● **Harmony Hemp (2019) -** Occasional blogger/guest post writer for this supplier of hemp-derived CBD.

● **Cannabis News Box (Ultra Health New Mexico) (2018-present)** - News/editorial writer with journalist reporting duties for the Ultra Health blog.

● **The BWell Market (2019) -** Monthly contributor for the BWell blog; writing focuses on the medical CBD market.

● **The Blazing Chronicle (2019) -** Occasional blogger for this cannabis-focused blog.

● **Canvas 1839 (2019) -** Blogger for this company, which specializes in the production of hemp cannabidiol (CBD) products.

● **Green Growth Brands (GGB) (2018-2019)** - Content creator responsible for curating articles targeted towards investors in the cannabis industry.

● **FLI Edibles/Nutritional High (2018) -** Market in material creator/content creator for this leading cannabis concentrates producer in Sacramento, California.

● **VeriHeal** **(2018-2019)** - Occasionally write articles to educate the blog's 45k+ monthly visitors.

● **Terpenes & Testing Magazine (2018)** - Weekly contributing writer for this magazine focused on cannabis research and development.

● **CBD Health and Wellness Magazine (2018)** - Author of articles published in CBD Health and Wellness Magazine and Cannabis Packing News.

● **Extraction Magazine (2018-2019) -** Monthly contributor for this online cannabis extraction magazine.

● **Lineage Grow (2018-present) -** Monthly contributor responsible for creating investor-worthy news.

● **Sun Valley MMJ Certification Clinics (2018) -** Responsible for curating monthly blog posts targeted towards medical marijuana patients/consumers.

● **Ameri Cann (2018) -** Responsible for writing cannabis strain product information for U.S. medical cannabis dispensaries.

● **TheGreenCross.org (2017) -** Monthly blogger for this premier SF cannabis dispensary.

● **Cannabis Life Network (CLN) (2017) -** Published writer on this Canadian cannabis news site.

● **LiveStoner (2017) -** Monthly blogger promoting marijuana paraphernalia and news.

● **Cannabis Law Report (2017) -** Published reporter on cannabis news and legalities.

● **Quest Aerosols (2017) -** Website writer promoting award-winning Aero Inhaler.

● **Precise Cannabis (2017) -** Contributor for cannabis marketing/media/PR company.

● **Cannabis FN (CFN Media) (2016-present) -** Cannabis writer with a focus on the financial aspect of the cannabis industry; investments, stock market volatility, financial business reports, etc.

#### **Other Writing Experience**

● **easyJet (2017) -** Destination guide writer for British airline and online travel operator.

● **Wanderlands (2017) -** Website travel writer for this tour operator in Sydney, NSW.

● **Nifty Homestead (2017) -** Monthly contributor for this sustainable living resource.

● **North American Essential Oil & Aromatherapy Experts (2017) -** Content writer for the #1 unbiased source for trusted information about essential oils.

● **BetterBoat (2017) -** Blogger focused on content about pontoons and deck boats.

● **Novelty Media (2017) -** Viral content writer for magazine serving 10 million daily.

● **Local Surge Media (2017) -** Copywriter for this Austin digital marketing boutique.

● **WATT Agency (2017) -** Company content manager/editor for this marketing agency.

● **Grizzly Coast Media (2017) -** Copywriter for this Vancouver-based advertising agency.

● **Tour Trek (2016-2016) -** Tour guide content writer for subsidiary of Royal Caribbean.

● **GoldCo (2016-2016) -** Ebook writer and blogger for this top precious metals company.

● **Medicaid (2016-2016) -** Web content writer for this federal & state program.

● **Lifeblood Marketing (2016-2017)** - Copywriter for marketing agency in Kelowna, BC.

● **Yogalifestyles.com (2016-2017) –** Ebook and newsletter writer for this online yoga community.

● **Cambodia Travel Us (2016-2017) –** Tour guide content writer for Cambodia-based travel and tour operator.

● **Coldwell Banker Phuket (2015-2017) –** Blogger for global luxury real estate agency.

● **SubmitShop (2015-2017) –** Editor and copywriter for this SEO services company.

● **Digital Journal (2013-2014) –** Published reporter on this digital media news network.

● **Right Wording (2013-2016) -** Content writer for professional SEO copywriting agency.

● **Interact Media (2012-2015) –** Editor/copywriter for this content marketplace.

● **Media Piston (2012-2015)** – Editor/copywriter for full-service digital agency in Toronto and Manila.

● **Digital Sherpa (2012-2015) –** Editor/copywriter for real estate marketing agency.

● **Groupon (2012-2014) –** Copywriter for American worldwide e-commerce marketplace.

● **Stream Companies (2012-2016) –** Editor/copywriter for full-service advertising agency.

● **Words of Worth (2011-2016) -**  Monthly contributor writing about pet care.

● **Demand Studios (2011-2016) –** Content writer for this American content production company.

● **Ebrandz (2011-2016) –** Copywriter for this international digital marketing agency.

● **Content Launch (2011-2017) –** Top tier writer on this content marketing platform for SMBs.

● **The Content Authority (2010-2013) -** Editor/copywriter for this leading content mill.

● **HubPages (2010-present) -** Contributor on this user generated content, revenue-sharing website.

● **Ecopywriters (2010-2012) -** Copywriter at this community of writers/designers creating SEO campaigns.

● **Around Town Magazine (2009-2010) -** Editor/marketing specialist/web content curator for this South Wales magazine.