

VIKAS SHARMA

SUMMARY

Recent graduate with a BBA in Marketing, equipped with a strong foundation in marketing principles and strategies. Proficient in analyzing consumer behavior and trends, and skilled in utilizing digital marketing tools for data-driven decision-making. Adept at working in diverse teams and adapting to fast-paced environments. Possesses excellent communication skills and a proactive approach to problem-solving. Eager to contribute to a dynamic marketing team and apply academic knowledge to drive success in the field.



Contact

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EDUCATION

Bachelor of Business Administration (BBA) , Marketing 2023

I.T.S College Mohan Nagar Ghaziabad- A BBA with a marketing specialization teaches product promotion, including consumer behavior, advertising, digital marketing, and sales strategies. Graduates are prepared for marketing-related roles.

Certificate & Diploma

Certificate of Achievement in Digital Marketing

- Held at Institute of Technology & Science, Ghaziabad Conducted by ShapeMySkills Pvt. Ltd.

Diploma in Office Accounting & Publishing (DOAP) 12 Months

- Bright World Education Conducted by E-MAX Council Vocational Training and Education

Certificate of Achievement in Office 365 under Microsoft Partner Program

- Held at Institute of Technology & Science, Ghaziabad Conducted by ShapeMySkills Pvt. Ltd.

Skills

- Marketing Strategy
- Digital Marketing
- Market Research
- Data Analysis
- Team Collaboration
- Problem Solving
- Communication
- Computer Skills
- Organization Skills