

# AVIRAL CHAUDHARY

D I G I T A L   M A R K E T E R



📞 6395438996

✉ aviralchaudhary2610@gmail.com

📍 Aditya World city,nh-9 ,Ghaziabad

## SKILLS

- MS office
- SMO
- Basic Content Writing
- SEO
- Basic Graphic Design ( Canva )
- PPC Advertising
- Tools used for Digital Marketing
- Strong Communication

## TOOLS

- Semrush
- Google keyword planner
- Ubersuggest
- Mozbar
- Google Analytics
- Google Console
- Yoast SEO
- Quill bot & spin bot
- Chat GPT

## PROFILE

A result-driven and enthusiastic individual with a passion for Digital Marketing, seeking a challenging position to utilize my skills and knowledge gained through a 3 month internship in Digital Marketing.

## INTERNSHIP

CEFNOGI SOLUTIONS PVT LTD ( April-July 2023 )

- Handling Social Media Accounts on Different Platforms like Instagram, Facebook, LinkedIn, Twitter, Pinterest, YouTube.
- SEO Activities -
- Article Submission
- Blog posting
- Social Bookmarking
- Business listings & Classified
- Pdf,image,Video Submission
- Guest Posting
- Profile Creation
- Optimising content for the SEO
- Calender Scheduling for the Social Media account
- Knowledge Regarding Google Ads , PPC , Campaign.

## EXPERIENCE

3 months internship in Digital Marketing in Which I did SEO activities, SMO and gained knowledge about Google ads and using different Tools of Digital Marketing.

## CERTIFICATE

- Course in the fundamentals of Digital Marketing
- Certificate of Course on Computer concept organized by NIELIT
- Online Course in Digital Marketing from Udemy

## EDUCATION

### M.B.A

Hi-tech college, Ghaziabad  
2021 - 2023

### B.COM

CCS University  
2018 - 2021

### SECONDARY

DELHI PUBLIC SCHOOL  
2016 - 2018

## LANGUAGE

- English
- Hindi
- Stenography

## ACHIEVEMENTS

- Rank Keywords on 2nd Page of Search Engine
- Increase the reach of post with social media campaign
- Boast traffic on YouTube channel
- Increase more no. Of followers on Social Accounts after i jandlthe account

## EXTRA CURRICULAR ACTIVITIES

- Win 1st prize in Cricket tournament in college
- Winner of Tug-of-war Tournament in College
- Winner of Football team Competition in School

## PERSONAL DETAILS

|                |                     |
|----------------|---------------------|
| Gender         | - Male              |
| Date of birth. | - 26th October,2001 |
| Marital Status | - Single            |
| Nationality    | - Indian            |

## DECLARATION

I hereby certify that the details and information given above are true and complete to the best of my knowledge and belief.