

# ADEKOYA DAMILOLA.D

**CREATIVE DIRECTOR  
(SOCIAL MEDIA  
MANAGEMENT/MOTION GRAPHICS /  
VIDEO PRODUCTION)**

## PROFILE

Experienced creative Director ,video editor and motion graphics designer with six years of industry expertise. Proficient with the use of Canva, Hootsuite, Meta, Adobe Premiere Pro, After Effects, Maya, Blender, and Final Cut Pro. Skilled in color grading, sound design, and visual effects. Successfully managed social media platforms ,media projects, meeting deadlines for high-quality videos across social media, broadcast, and web platforms. Detail-oriented, collaborative, and stays updated with industry trends for innovative contents for the growth of the organization's media platforms.

## EXPERIENCE

**CREATIVE DIRECTOR**  
SMARTROBOT PTY LTD(South Africa)  
Remote

2022- 2023

- Produced a successful promotional video for the organization media platform.  
Led a team of creative professionals to develop and execute innovative and effective marketing campaigns for our clients  
Collaborate with the account management team to understand client requirements and develop creative strategies that align with their goals and objectives

**ANIMATOR & VIDEO EDITOR ( Instinct Hub )** Ikoyi, Lagos

2022-2023

- Successfully enhanced engagement and user satisfaction by editing educational videos, resulting in a 30% increase in engagement.
- Improved efficiency and video quality by implementing streamlined editing processes, reducing turnaround time by 20%.

## CONTACT

 +2348164858709  
 adekoyadamilola54@gmail.com  
 20 Akinrilo street,Ikotun,Lagos.

## SKILLS

Social-Media management

Video Editing

Animation

Post-Production

Storytelling

Audio Editing

Cinematography

Meta

Discord

Canva

Adobe Premiere Pro

Adobe After Effects

Adobe Photoshop

Blender

Adobe Photoshop

Cinema 4D

DaVinci Resolve

## EDUCATION

### SECONDARY SCHOOL

Saint James Anglican  
School 2004 - 2010

### THEATRE AND MEDIA STUDIES

Federal University Oye-  
Ekiti 2012 - 2016

## SOCIAL MEDIA LINK

<https://www.linkedin.com/in/damilola-david-adekoya-933266153>

VIDEO EDITOR | SOCIAL MEDIA MANAGER.  
SCHOOL OF PAN AFRICAN STUDIES (UK)  
86 - 90 Paul Street, London. EC2A 4NE  
2020- 2016  
Remote

- Video Production: Produced a successful promotional video for an international educational school in London, which garnered over 3 thousand views.
- Impactful Content: Created engaging and informative video content that effectively showcased the school's offerings and attracted a significant online audience.
- Reach and Visibility: Generated substantial viewership on social media platforms, contributing to increased brand visibility and awareness for the school.

DIGITAL SPECIALIST | VIDEO EDITOR ARMI Nigeria  
2018- 2020

- Developed and executed a successful video content strategy, resulting in a significant 25% increase in online visibility and engagement across digital platforms.
- Led the production of a multimedia campaign, driving substantial brand awareness and customer acquisition, contributing to notable online visibility. Utilized data analytics to optimize video content,
- resulting in improved audience engagement rate and conversion rates.

## LEADERSHIP & VOLUNTEER ROLES

### PROGRAMME CO-ORDINATOR

(KOYLC)

An NGO with a focus on equipping youths with the essential skills required to thrive in their chosen career paths.

### HSE Instructor

((Novelle)

An organization dedicated to equipping individuals with the vital health and safety skills required for a safe and secure occupational workplace.