Kerryn Vermaak 4499 Paddock Lane Virginia Beach, VA 23464 (757) 287-1122 kerrynsunflower@gmail.com

## **Experience**

Liberty University

Teaching Assistant (2019)

- -Support faculty in the family and consumer sciences department with grading
- -Blackboard grading entries using APA formatting
- -Classroom support working with professors
- -Substitute teach all university level classes in the degree programs of family and child development, family and consumer sciences, fashion design, fashion merchandising, and interior design
- -Proctor exams, tests, quizzes, and other assessments
- -Data entry and clerical work

## Operation Smile

Human Resources: Training and Development (2019)

- -Learning management system selection and contract negotiations
- -LMS presentation at global youth leadership conference featuring 21 nations
- -Change management, marketing, and branding
- -Populate the LMS using active directory and grow user interface layout
- -Review 3rd party content providers and review live learning content
- -Create learning content as LMS admin with Articulate
- -Input employee information into Trackstar and Paylocity

## Starz Program

Hiring Manager (2016-2019)

- -Support franchise owners in obtaining new, profitable partnerships through marketing
- -Screen franchise applications and hire employees using Indeed and Facebook
- -Observe, supervise, and train instructors or potential instructors in the classroom
- -Write fitness curriculum and training materials
- -Create and implement content calendar for marketing, increasing traction by 33%
- -Teach preschool enrichment classes for ages two through ten

## **Education**

Master's of Arts in Executive Leadership 2019-2020 Liberty University Lynchburg, VA

Bachelor's of Science in Psychology 2015-2019 Regent University Virginia Beach, VA