

# Nedum Orji

Product Designer  
Lagos, Nigeria.

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## About

Experienced Product Designer with a startup background and strong visual design skills. Proficient in user-centric design, leveraging visual design and 3D tools for optimum aesthetic excellence and functionality. I also possess a good understanding of HTML and CSS. I am driven by a passion for creating practical and beautiful experiences that solve real world problems.

## Education

### IBM

Certificate Course  
Enterprise Design  
Thinking  
2022

### Google

Certificate Course  
Fundamentals of Digital  
Marketing  
2019

### Self-taught

Certified  
Graphic Design  
2017

### Delta State University

Bachelor of Science  
Industrial Chemistry &  
Petrochemical Tech.  
2016

## Skills

Visual Design  
Interaction Design  
Design Thinking  
User Experience (UX)  
HTML/CSS  
Use Testing  
Cinema 4D & Blender  
Typography

## Experience/Projects

### Bridge Order App

2022

### Product Designer

Responsible for design a trio of food delivery products, Bridge Vendor Web App, Bridge Order App, and Bridge Web Admin App. I worked directly with Engineers, UX writers and stakeholders which led to successfully publishing the product on the Google PlayStore.

### Freelance

2020

### Designer/Product Designer

I designed sketches, wireframes, LoFi and HiFi designs for website design Clients, which I eventually brought to life using WordPress.

### MacTay Consulting

Lagos,  
Dec 2020 - May 2021

### Brand & Comms Designer

Responsible for designing high quality visual materials for both print and digital application.

### Clevify

Lagos,  
2020

### Motion Designer

I designed assets and composed motion for an EduTech team. Producing stunning and story-telling visuals with Adobe Illustrator, Photoshop, Premier Pro and After Effects.

### Vortex Animation

Lagos, Nigeria.  
2017 - 2019

### Graphic Designer

Chief graphic/brand designer responsible for developing high quality digital content for both magazine and 2D web animation

## Tools

Photoshop  
Illustrator  
InDesign

Figma  
InVision Studio  
Adobe XD

Cinema 4D  
Premier Pro  
MS Office

WordPress  
Zeplin  
HTML/CSS

## References

### Kelly Orji

UX Research Analyst,  
Interswitch.

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### Michael Ashaka

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Dentsu Creative.

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