**David Edet Akpan**

No.4 Akpan Edet close, Panama Estate, Peter Odili Rd, Port Harcourt, Rivers-State

**Email**: akpan350@gmail.com **|** **Phone**: +2347026446507

**OBJECTIVE:**

I am a motivated young graduate and creative with passion and a positive disposition to learning. I possess good experience of graphic designs and digital marketing as well as social media management. I have experience working in group dynamics and collaborations. I am focused on excellence, leadership, values and vision and a good sense of teamwork.

**EDUCATIONAL QUALIFICATION:**

University of Uyo, Uyo, Akwa Ibom , Nigeria (2015 – 2021)

**B.Sc. Business Management**

**WORK EXPERIENCE :**

* **CODEKAGO INTERACTIVE**

**Graphic Designer (2019)**

**Responsibilities:**

1. Determined size and arrangement of illustrative material and copy.
2. Utilized job-related computer software to generate new images.
3. Determined size and arrangement of illustrative material and copy.
4. Created designs, templates, concepts and sample layouts.

**Digital marketing Intern (2020)**

1. Create and analyse an effective advertising campaign for your target audience.
2. Create a creative brief that includes the assets for your paid ad.
3. Establish and manage a social media presence
4. Copywriting
5. Trendspotting
6. Market survey

**Responsibilities:**

* **21 SAGE STUDIOS**

**Graphic Designer (2020)**

**Responsibilities:**

1. Daily submission of professional logo designs for clients.
2. Creating infographics and e-flyers.
3. Collaboration with team members to share design ideas.
* **YHUBEE’S COLLECTIONS**

**Social media manager (2020 – 2022)**

 **Responsibilities:**

1. Creating and maintaining a social media presence for the brand.
2. Developing a social media calendar for the brand.
3. Copywriting.
4. Trendspotting.

**Graphic Designer (2020 – 2022)**

 **Responsibilities:**

1. Logo design and infographics for sales.
* **MASTERSTROKE BEAUTY ENTERPRISE**

**Social media manager (2022 – 2023)**

 **Responsibilities:**

1. Creating and maintaining a social media presence for the brand.
2. Developing a social media calendar for the brand.
3. Copywriting.
4. Trendspotting.
* **POSTDESIGNHUB**

**Social Media Manager (2022)**

 **Responsibilities:**

1. Creating and maintaining a social media presence for the brand.
2. Developing a social media calendar for the brand.

 **Graphic Designer (2022)**

 **Responsibilities:**

1. Logo design and infographics

**CERTIFICATIONS**

* **GREAT LEARNING ACADEMY**
1. **Social Media Manager (2022)**
2. **Affiliate Marketer (2022)**
3. **UI/UX Designer (2022)**
4. **Content Marketer (2022)**
* **NATIONAL YOUTH SERVICE CORPS (2021-2022)**
1. **Secondary Grammar School**

**SKILLS PROFILE**

* Creativity
* Interpersonal skills
* Communication
* Collaboration
* Customer service skills
* Team work skills
* Leadership skills

**PERSONAL DATA**

* Date of Birth: 22/05/1998
* Sex: Male
* State of origin: Akwa Ibom State
* Marital status: Single

**REFERIES**

Available on request.