ANIKET NEGI

DIGITAL MARKETER



- **1** 7827763587
- aniketnegi2002@gmail.com

Qutab Vihar phase-2

Najafgarh

South west Delhi 110071

PROFILE

I have 9 months of experience in digital marketing, campaign management, social media marketing, brand management and on SEO.

CERTIFICATIONS



Diploma in Digital marketing

SKILLS

- Wordpress
- Seo
- Email marketing
- SMM and CANVA
- Google Analytics
- Content planning
- Lead generation
- Website designing
- Google ADs
- Project Management

EDUCATION

Class 12th from board exams Class 10th from board exams Pursuing graduation

EXPERIENCE

Digital Marketing Specialist AH WebHub Agency Jul-2023

- Managed social media platforms and created engaging content.
- Understand search analytics to advice content creator on various enhancement strategies for performance on instagram, twitter and company website ect.
- Assisted in designing and executing online advertising campaigns

Digital Marketing intern BLISSY BEST PVT.LTD 15 SEP 2022 - 15 DEC 2022

- Managed social media platforms and created engaging content.
- Showed strong analytical skills and the ability to work effectively within a team.
- Assisted in developing and implementing digital marketing strategies.