

Kayode Toluwanimi Testimony

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SUMMARY

Dedicated Freelance Writer with experience in content creation and editing. Looking to work for a company that can help me continually develop my writing and editing skills and expand my client base.

EDUCATION

Covenant University, Nigeria

Bachelor of Science (B.S.) in Mass Communication

Graduating Sept 2023

EXPERIENCE

Freelance Content Writer, *Content Writer*

May 2023 – June 2023

- Completed work to project specifications following editorial guidelines.
- Gathered information on breaking news and trends and compiled it into engaging stories.
- Wrote thoroughly researched, genuinely helpful content geared toward search engine visibility.

Seriphics (Start-up company) Nigeria, *Content Creator*

Feb 2021 – Apr 2022

- Customized information, wording, and voice to create interesting content for different audiences.
- Crafted detailed, search engine optimized, and relevant content for Seriphics Instagram page.
- Checked all messaging was consistent with tone and style guidelines.

Garneta Industries (Start-up company), *Content Creator*

May 2022 – Present

- Exceeded clients' expectations with interesting, on-trend content.
- Wrote crisp, engaging copy for social media platforms to grab audience attention.
- Adhered to deadlines with expert project management and multitasking abilities.
- Conveyed factual information via technical papers and articles.
- Prepared high-quality works for review by editors and publishing staff.
- Accomplished deadlines through planning and diligent work on assignments.

Olive Media (Church Channel), *Video Editor*

Sept 2020-Aug 2023

- Completed basic keyframing with the use of Adobe Premier and Effects.
- Manipulated on-screen assets to achieve desired looks.
- Optimized outputs with a good understanding of codecs, compression, and transcoding.
- Layered effects in videos using simple masks and overlays.
- Created graphical assets and transitional elements using video software.
- Adapted strategies with different editing techniques and styles.

SKILLS

- **MS Office**
- **Task Prioritization**
- **Technical writing**
- **Editing and proofreading**
- **Post-production editing**
- **SEO strategies**
- **Time management**
- **Grammar Editing**

LANGUAGE

English

Intermediate (B1)