**ABIODUN OPEYEMI**

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**ABOUT ME**

Highly creative and versatile graphics designer and video editor with a passion for creating visually captivating designs and visual storytelling. Proficient in creating engaging designs and editing compelling videos that captivate audience. Exceptional organizational and time management skills, with the ability to deliver high quality work within tight deadlines.

**EXPERIENCE**

**Graphics Designer | SCILS MANAGEMENT CENTRE** | *September 2022 – June 2023*

* Developed creative concepts and executed designs for various marketing materials.
* Managed the organization’s social media accounts.
* Collaborated with team to understand design and video requirements in alignment with brand identity and objectives
* Facilitated on user interface design (FIGMA)
* Utilized Adobe Creative Suite (Photoshop, Illustrator) and video editing software (Adobe Premiere Pro) and other graphics software to create visually appealing designs and edit engaging videos.

**Sales Promotion Manager | HAYAT KIMYA |** *August 2018 - January 2019*

* Managed recruiting, objectives setting and performance monitoring of sales representative.
* Performed market research to cater for sales promotion incentives and increase sales.
* Achieved growth and hit sales target by successfully managing the sales team.

**Graphics Designer Intern | VANGUARD MEDIA LIMITED |** *September 2016 - January 2017*

* Assisted in the design of pages to be planned and helped in the production unit.
* Contributed creative ideas and concepts during brainstorming sessions, enhancing the overall visual quality of designs.
* Gained hands-on experience on with industry standard designs and software.

**SKILLS**

* Proficient in graphics and video editing software such as Adobe Premiere Pro, Illustrator and more.
* Excellent communication and interpersonal skills, fostering effective collaboration with team members.
* Strong attention to details and ability to work with precision.
* Experienced photographer, course instructor and product designer.

**EDUCATION AND CERTIFICATION**

**Kwara State Polytechnic, Ilorin | COMPUTER SCIENCE |** *2018-2021*

**Six Sigma Yellow Belt Professional |** Certificate ID: *861706*

**The Fundamentals of Digital Marketing |** Certificate ID: *HTK 3MA TY9*

**Complete Web & Mobile Designer in 2023: UI/UX, Figma | UDEMY |** *In-view*

**REFEREE**

Available on Request