

KUNLE ABU

CONTENT WRITER AND STRATEGIST

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Content-on-steroids has always been my watchword. I am a passionate creative who loves writing content that meet set goals. My strategy is to create practical and uplifting encored content that prompts the audience to take desired actions. I am skilled in SEO. research and imaginative writing aimed at motivating readers. Brainstorming sections and working with teams that aid growth is my favorite time and objective.

EDUCATION

Bachelor of Technology, in Urban and Regional Planning

Federal University of Technology Akure.
2011 - 2016

SKILLS

- Research
- Proof Reading and Editing
- Blog writing
- Marketing Strategy
- SEO

FAMILIAR TOOLS

- Ahrefs
- Google Trends
- Hubspot
- SEMrush

CERTIFICATE

Community Manager

Meta - 2022

EXPERIENCE

Content Writer| Investingport.com 2023

- Delivery of over 2000-word blog posts per day
- Repurposing trending stories and news
- Proofreading and editing content for SEO and blog posts
- Finance and Tech content writing

Social Media Manager/Copywriter | Cobalt Technologies Limited 2022

- Creating and implementing content calendars and sales copies.
- Collaborated with design team on product launches and market planning
- Social Media management and content Strategy.

Digital Marketing Associate | Digify NG 2021

- Conceptualized creative content for website, email marketing, and banner ads
- Worked on Social Media Ads, Twitter trends , newsletters, and other promotional materials