



VANSH GUPTA

DIGITAL MARKETER

About Me

A motivated individual with a keen interest in digital marketing. Eager to learn and apply the fundamentals of online promotion to drive brand visibility and engagement.

Possesses a solid grasp of key marketing concepts and a strong willingness to adapt to evolving industry trends. A creative thinker who is excited to contribute fresh ideas and collaborate in a dynamic team environment. Looking for an entry-level opportunity to kickstart a rewarding career in digital marketing and contribute to the success of a forward-thinking organization.



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Mangolpuri, Delhi - 110083

LANGUAGE

- Hindi
- English

EXPERTISE

- Management Skills
- Creativity
- Digital Marketing
- Critical Thinking
- Leadership

SKILLS

- Digital Marketing Platforms: Familiarity with significant platforms including WordPress, Elemeter, Instagram, and Facebook.
- Search Engine Optimization (SEO): Basic knowledge of on-page and off-page SEO techniques to improve website visibility and ranking.
- Social Media Marketing: Proficient in creating and managing social media campaigns to engage target audiences and drive brand awareness.
- Analytics Tools: Familiarity with Google Search Console and Google Analytics to track and analyze website performance metrics.
- Team Collaboration: Collaborative approach to working within cross-functional teams.

EDUCATION

Advance Digital Marketing Certification

Advance Digital Marketing Certification
DIDM, Pitampura, Delhi
May 2023-Aug 2023

Senior Secondary - 12th

Govt Co-ed SV Sec-4 Rohini, Delhi
2022-2023

Secondary - 10th

Rahul Public School, Rajiv Nagar, Delhi
2020-2021