

# DORCAS JOLA-MOSES

CONTENT MARKETER

## SUMMARY

Supportive content marketer skilled in producing engaging content focused on enhancing business and meeting customer needs. Prioritizes work ethic, good teamwork and organizational skills.

## WORK EXPERIENCE

**EQUILIBRIUM ZONE** (May 2022 - August 2022)

- Wrote, edited and proofread engaging and error-free content for approval by supervisor.
- Customized brand message to reach and capture target audience interest and drive engagement.
- Participated in brainstorming meetings to develop marketing collateral.
- Wrote copy for social media posts, promotional emails and other marketing materials.
- Tracked and analysed email metrics to improve business growth.

## CERTIFICATIONS

Hubspot Academy - ContentMarketing 2022  
Hubspot Academy - Email Marketing 2022  
Hubspot Academy - SEO 2022  
Google - The Fundamentals of Digital Marketing 2022

## EDUCATION

Bachelor of Science: Physiology  
University of Ibadan  
Ibadan, Nigeria  
July 2019 - Present

## SKILLS

Creative Writing  
Project Support  
Editing & Proofreading  
Team Contribution  
Content Writing  
Social Media Management

## INTERESTS

Filmmaking  
Fashion

## CONTACT

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