

AGBOLUAJE RASHIDAT

SOCIAL MEDIA MANAGER | CONTENT CREATOR | BLOG WRITER | DIGITAL MARKETING MANAGER | SEO SPECIALIST

Versatile and results-driven professional with a strong passion for content creation, social media management, SEO, and digital marketing. Over the years, I have honed my experience in crafting compelling and engaging content, implementing effective social media strategies, and optimizing websites for search engines.. An avid blog writer with an eye for storytelling, I am dedicated to delivering valuable content that resonates with target audiences and achieves organizational objectives.

SKILLS

- Content Creation and Editing
- Social Media Management
- Search Engine Optimization (SEO)
- Digital Marketing Strategy
- Blog Writing
- Keyword Research
- Copywriting
- Marketing Analytics
- Branding and Identity

EDUCATION

SOCIAL MEDIA MARKETING COURSE

HUBSPOT ACADEMY AUGUST 2022

DIGITAL MARKETING COURSE

GROW WITH GOOGLE AFRICA MARCH 2022

OBAFEMI AWOLowo UNIVERSITY

B.A ENGLISH LANGUAGE 2019- PRESENT

EXPERIENCE

DIGITAL MARKETING INTERN

The9tynine April 2022-June 2022

Created and implemented digital marketing strategies
Performed SEO website analysis (ON and OFF page analysis)
Perfomed keyword research to incorporate into blogs
Wrote blogs and articles using keyword research and edited using CMS platform (Wordpress)
Curated monthly social media calendar and social media content

SOCIAL MEDIA MANAGER

NoireTravel present

Managed all social media accounts
Created social media graphics for daily posting
Increased social media followings

SOCIAL MEDIA MANAGER

VibrantAfrique 2022

Managed social media accounts
Created social media graphics for daily posting

DIGITAL MARKETING MANAGER

KONECTIN July2022- December 2022

Collaborated with design and content teams to create visually appealing and compelling marketing materials
Approves all content from content and graphics team

CONTACT

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