

Contact

Phone

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Email

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Address

Janak Puri, New Delhi

Education

BA(H) English

IGNOU

Pursuing

Diploma in Professional Photography

Shoots And Shoots Photography And Film Academy
2022-2023

Schooling

St. Francis De Sales School

Class XII- 93.4%

Class X- 10CGPA

Skills

- Creative Writing
- Copy Writing
- Communication
- Photography
- Photo Editing
- MS Office
- Adobe Photoshop
- Adobe Illustrator

Achievements

- Featured in The Hindustan Times for exploration, writing and photography work as a female flaneur in Delhi
- Photographs Featured in International Exhibitions at Finland and HongKong

Simran Gauba

Content Writer

An Experienced Professional in the field of creative content writing and content creation. Can work on SEO best practices, Research and Timely delivery of work.

Past Work in the multiple niches like Real Estate, Politics, Lifestyle, Food, Healthcare, Finance, Fashion, E-commerce, Photography, Sports and Fitness, Travel, Education, Ed-Tech and Mental Health.

Experience

06/2023 - current

Content Writer

Freelancing

- Website Content For WOW Skin Science- June 2023 - July 2023
- Social Media Posts for Crux Creative- July 2023

02/2023 - 05/2023

English Content Writer

Atiivanns, Hyderabad, India

- Created regular social media posts for the in-house pages of the three verticals- digital marketing, political consulting and IT services.
- Regular social media posts for a variety of clients from different industries.
- Existing website review and content creation for new websites and landing pages.
- Writing, proofreading and editing for all English content for all platforms.

05/2021 - 01/2023

Content Writer

Freelancing

- Article Writing services for Growth Hackers Digital- May 2021-January 2023
- Article Writing services for TeachMint Ed-Tech platform- January 2022-July 2022
- Article, product descriptions and social media posts for NoidaGram- July 2022-January 2023
- Articles for Oxana Alex Photography, Los Angeles- October 2022-January 2023
- Website Content Writing For Aesthete Studio- November 2022
- Freelance Finance-Based Article Writing January 2023

03/2021 - 04/2021

English Content Writer

Ujala Cygnus Hospitals

- Social media content writing for in-house pages.
- Blog writing for the company website.
- Print media content writing
- Ads writing for traditional marketing

Social Work

- Founded a social work project for awareness on menstrual health and hygiene. Fund Raising and Distribution of Sanitary Napkins in times of the pandemic. Handling Social Media and Communication for the projects. Conducted multiple workshops in slums
- Collaboration with BATA India CSR Project
- Collaboration with Hyundai India CSR Project