



# AJAY CHAUHAN

DIGITAL MARKETER

## PROFESSIONAL EXPERIENCE

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- Assisted in developing and executing digital marketing strategies to achieve business goals.
- Conducted keyword research and implemented on-page optimization techniques to improve search engine rankings.
- Managed PPC campaigns on platforms such as Google Ads and Facebook Ads, optimizing budgets and targeting to drive conversions.
- Developed and scheduled social media content across various platforms to increase brand visibility and engagement.

 9310087592

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 19/138 Dakshinpuri extn.  
New Delhi

## SKILLS

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- Digital Marketing
- SEO
- Social Media Marketing
- Email Marketing
- Graphic Design

## LANGUAGES

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- English
- Hindi

## WORK EXPERIENCE

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Fresher

## EDUCATION

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10th Passed from CBSE Board, 2018-2019

12th Passed from CBSE Board, 2020-2021

Pursuing B.Com (Prog.) from University of Delhi