**DIVINE CHINWENDU IKEH**

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**SUMMARY**

I am a career-oriented and result-driven individual seeking mid-level roles as a content writer, and copywriter. I have excellent communication skills, time management skills, and a flexible schedule. I am well-versed in utilizing SEO keywords in creating high-quality content. I can be relied upon to help your company achieve its goals by leveraging my years of experience and skills. I want to make a success of my career through transparency service, good planning, and a high level of creativity and conceptual mind.

**EDUCATION**

Enugu State University of Science and Technology November 2011 – December 2015

B.Sc Industrial Chemistry

Ahmadu Bello University – Kaduna, Nigeria July 2019 – In view

M.sc, Analytical Chemistry

**WORK EXPERIENCE**

**Content Specialist (Remote)**

**Scooper - Nigeria, September 2022 - Present**

* Writing news content and related articles.
* Carrying out reviews of news content written by other writers.
* Proofreading news content and making sure they are free from bias, plagiarism or false information.
* Carrying out interviews and other duties assigned.
* Monitor and report search trends and SEO performance.

**Content Writer/ Copywriter (Remote)**

**Kidadl – United Kingdom, July 2022 - January 2023**

* Writing high quality educational content that are targeted at parents and children.
* Copywriting and writing about several children movies and games.
* Writing manuals and guides on how to play certain games and pass certain stages.
* Writing inspiring, funny, and motivational quotes from popular people and characters.
* Telling real life stories and biography of popular movie characters, political figures, music and sport legends, popular places, and events.
* Writing articles bothering on pets, foods and lovely places for holiday.

**Content Writer (Remote)**

**Freelance – Nigeria, September 2016 – Present**

* As a freelance writer, I have written articles on Finance, Investment, product description, SEO writing and Technical writing
* I have written news report and articles covering politics, sports, and crypto currencies.
* I have also been involved in several health related articles bothering on mental health, human body care and diseases.
* I have written several animal related articles such as on Birds, Cats and Dog.
* I am also an academic writer/editor with published articles on Journals.
* In most of these writings, I have been able to use several content management system (CMS) including SuferSEO, WordPress, etc.

**ARTICLE NICHE WITH EXPERIENCE**

* News report/article
* Academic writing (ESG, Environmental, Sustainability and CSR writing)
* Product based articles
* SEO writing
* Health related article
* Question based articles
* Crypto articles
* Gaming articles
* App related articles

**Key qualifications**: Excellent Communication skills, Fact- Checking skill, Proofreading, Editor, Ability to set priorities, Multi-tasking Ability, Ability to adhere to instructions, good knowledge of content management systems (CMS) and use of keywords, integrity and timely delivery.

**SKILLS**

Excel, Wordpress, SuferSEO, XML, PowerPoint, SEO writing, SPSS, Experimental design, Slack, Google workspace (G suite).

**LANGUAGES**

English – Expert

**HOBBIES**

* Reading, Research, Teaching.

**PORTFOLIO**

* **https://meetwritersinnigeria.blogspot.com/**
* <https://docs.google.com/document/d/1pZNyAqQnaJUXrnvJH8h5pbS9Hsb93gc_/edit?usp=sharing&ouid=105398174343314700739&rtpof=true&sd=true>
* <https://docs.google.com/document/d/1uJK2da7cYJ3vYtW-QssyoELtFx2HbSeV/edit?usp=sharing&ouid=105398174343314700739&rtpof=true&sd=true>
* [**https://docs.google.com/document/d/1B-i7VgOQEtzL7J9w0KErll3dTPvCdKgVwa6LVQpzuQU/edit?usp=sharing**](https://docs.google.com/document/d/1B-i7VgOQEtzL7J9w0KErll3dTPvCdKgVwa6LVQpzuQU/edit?usp=sharing)
* [**https://docs.google.com/document/d/1ppTi0qTSkELo6mfI5yO2GNvxkM0dPS0GuHIYT0\_c-Uk/edit?usp=sharing**](https://docs.google.com/document/d/1ppTi0qTSkELo6mfI5yO2GNvxkM0dPS0GuHIYT0_c-Uk/edit?usp=sharing)

REFERENCES

Available upon request