# CHRISTIAN BRANDO BRANZUELA

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# PERSONAL PROFILE

Enthusiastic, outgoing, motivated, confident, and positive individual. Focused, hardworking and willing to be trained. Possess good communication skills. Friendly personality and have a strong will to help and relate to others. Goal-oriented with exceptional technical knowledge and skills. I have experience working on different environments and have demonstrated my ability to work independently, adapting my skills and determination to learn. I also enjoy learning new skills and working with others considering myself to be a valuable member of any team.

# WORK EXPERIENCE

**LAND BANK OF THE PHIILIPPINES (February 2019 - May 2019)**

**Marketing Assistant (Internship)**

* Provide Project Proposal
* Develop Marketing Strategies
* Process Loan Application
* Compiling Financial Information
* Compiling Budget Spreadsheets
* Computing Cooperative Expenses
* Conduct Educational Seminar to Members

# EDUCATIONAL BACKGROUND

**University of San Carlos**

**BSBA Major in Marketing Management 2013 – 2019**

**P. del Rosario St., Cebu City**

* **Thesis 2 (AICHI) “American International Culinary and Hospitality Institute”**

The focus of the study is about on improving the culinary school of the country and to be recognize globally as a top culinary destination.

* **Thesis 1 The Food Tourism Industries**

The main goal of the study is to determine how the local food industry can boost tourism. And the impact of local food to the tourist is very critical, even though most of the time is often neglected.

* **Research Studies**

Research studies is gathering data, analyzing, and giving concrete recommendation, and solutions for industries that are struggling internally and externally.

* **Business Ideas & Presentation**

To develop unique business ideas that can improve and benefit the society as a whole.

* **Market Research**

Market research is very effective on collecting information that can give you insights on your target customers buying patterns and locations. It can also assist you to monitor public trends.

* **Product Development**

We develop and introduce new product on existing market.

# United International Private School 2009 –2013 Dubai U.A.E.

**SEMINARS /TRAININGS ATTENDED**

**University of San Carlos School of Business and Economics International Conference on Business and Economy (SBE-ICBE) 2018**.

Waterfront Cebu City Hotel & Casino

Lahug, Cebu City

February 16-17, 2018

The Objective of the Conference was to learn more of the key concepts and frameworks regarding a wide range and contemporary issues in business and economic development. And to explore how models of economic development vary internationally.

# IMAGE BOOST Conference: “STAYING RELEVANT: MINDING THE GAP”

Ayala Center Cinema, Cebu City

September 30, 2017

The Conference hopes to develop ethical leadership for business. As employers still define the vision and objectives their main job is to be of service to their employees enabling them to give their best.

# Business Administration Convention: “Sustaining Business Excellence in the Pursuit of Transformed Standards”

The IEC Pavilion

Mabolo, Cebu City

October 1, 2016

The Conference aims to identify the challenges of sustaining business excellence. More countries are embracing free market model and opening investment and trading in order to stay competitive; a company’s fundamental business strategy must focus on seeking strategic advantages through enhancing its business excellence and performance.

# PERSONAL INFORMATION

Gender: Male

Age: 24

Birthdate: September 3, 1996

Birthplace: Cebu City

Citizenship: Filipino

Status: Married

Religion: Roman Catholic

Language(s) Spoken: English, Cebuano, Tagalog

# SKILLS

* Strong overall communication skills
* Solid grasp of analytics
* Strong understanding of inbound marketing
* Ability to understand buyer needs and the sales process
* Basic spreadsheet skills
* Critical thinking and problem-solving skills
* Proficient in MS Office Applications (Word, Excel, PowerPoint)
* Detailed and service-oriented
* Self-motivated
* Can communicate in both English and Filipino well

# INTEREST

* + Stock Market Investment
  + Online Marketing
  + Sports

# REFERENCES

|  |  |
| --- | --- |
| **Minerva Penalosa** | **Jose Bryan Nee** |
| **Branch Manager** | **Marketing Assistant** |
| Cebu City Philippines | Orix Metro Leasing and Finance Corporation |
| Land Bank of The Philippines | Cebu City, Philippines |
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