

# IFESINACHI IBISO OKAFOR

CERTIFIED CORPORATE COMMUNICATIONS SPECIALIST

Port Harcourt, Rivers State · 09032585527

<http://linkedin.com/in/ifesinachi-okafor-9725ab1ab>

**Okaforifesinachi45@gmail.com · DOB: 11th Jan 2002**

Ifesinachi is a hardworking and diligent individual. She possesses advanced communication, public relations and writing skills. She is result-oriented, committed with a high ability to multitask, learn and solve problems through critical thinking and in-depth understanding of operations to achieve organizational goals.

## EXPERIENCE

**FEB 2023 – PRESENT**

**L&D INTERN (NYSC), ipNX NIGERIA LIMITED**

- Man Power Training and Development
- Human Resource Training
- External and In-House Human Capital Development

**JAN 2019 - JAN 2022**

**EDITORIAL CORRESPONDENT, JOSEPH AYO BABALOLA UNIVERSITY**

- Receive assignments or evaluate leads/tips to develop story ideas Collect and analyze facts/information about newsworthy events by interviews, investigations and/observation
- Building contacts to maintain a flow of news from a variety of trustworthy organizations and the public
- Report and write stories for the newspaper
- Investigate breaking news and developments
- Writing the sports column
- Communicating with readers, advertisers and the public via email and telephone
- Participating in community events, photograph, and videotape events **APRIL 2022 - MAY 2022**

**UI/UX DESIGNER INTERN, GENEZA SCHOOL OF DESIGN**

- Built wireframes
- Learnt the basics of UI/UX.
- Used Figma to develop high fidelity prototypes of websites.
- Worked on creating user personas for applications.

**SEPT 2021 – JAN 2022**

**PUBLIC RELATIONS INTERN, STROKE CARE INTERNATIONAL**

- Developing and publishing creative contents for social media accounts
- Writing for Stroke Care website and blog
- Planning and implementing social media campaigns that inform and influence the public thoughts about ncads.

**AUG 2021 – NOV 2021**

**JOURNALISM INTERN, SILVERBIRD GROUP NIGERIA**

- Sourcing for news stories
- Writing and proofreading news stories
- Sport Analysis
- Public Relations

**SEPT 2017 – SEPT 2018**

**ADMIN OFFICER/CUSTOMER CARE OFFICER, PRECIOUS PEBBLES SCHOOLS**

- Answer and respond to customer inquiries
- Managing office stocks and preparing regular reports such as office budgets
- Organize company records in efficient database
- Build customer relationships

## **EDUCATION**

**JULY 2022**

**BSC. IN MASS COMMUNICATION (FIRST CLASS HONOURS) CGPA 4.86/5.00**

JOSEPH AYO BABALOLA UNIVERSITY

**JANUARY 2017**

**WASSCE CERTIFICATE, TITI TRINITY COLLEGE**

**JANUARY 2011**

**FSLC CERTIFICATE, GLORYLAND INTERNATIONAL SCHOOL**

## **SKILLS**

- Advanced Communication & Public Relations Skills
- Proficiency in the use of Microsoft Office Suite

