

SURAJ SINGH

Digital Marketer

My Contact

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Ghaziabad

Interests

- Travelling
- Arts & Entertainment
- Listening to Music
- Playing

Soft Skill

- Observation
- Decision making
- Multi-tasking

Education Background

- B.A Programme
University of Delhi
Completed in 2021
- Advance Desktop Publishing
Lal Bahadur Shastri Training Institute
Completed in 2020
- Advance Digital Marketing Course
Delhi Institute Of Digital Marketing
Completed in 2023

About Me

keeping in view my academic knowledge, performance and skills, I wish to start my career in your organization, offer my best to organization & grow with it to a more & more responsible position.

Technical Skills

WEB DEVELOPMENT

- Web Designing & Development in Wordpress

Search Engine Optimization(SEO)

- Website Reserch (Responsive Check, URL Structure, Content Optimization, Heading Tag Check, Canonical Tag, 301 Redirection .
- Keyword Reserch Using Google Keyword Planner Tool
- On-Page Optimization (Title Description & H1 Creation, Content Optimization and interlinking, alt tag optimization, xml sitemap creation, robot.txt creation, Schema Markeup
- Google Analytics Setup, analyze, monitor and reporting
- Google Webmaster (Search Console) setup analyze, monitor and reporting, xml sitemap integration
- off-page Optimization (Article submission, Blog Posting, Classified Submission, Guest Blogging, Bookmarking etc)

Search Engine Marketing

- Google Ad Words Account Setup
- Search Network (campaign, Ad Group and Ad creation, Negative Keyword, all ads Extensions, Conversion Tracking Setup & GTM

Social Media Marketing

- Facebook (Profile creation, Page creation, organic and paid Activities)
- Instagram, Twitter, LinkedIn