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|  | | ORAEZU UGOCHUKWU | | | | | | |  | |
|  | | **GRAPHIC DESIGNER** | | | | | | |  | |
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| **CONTACT**  12 Chief Gabriel Amadi Lane,  Rumuigbo Port Harcourt,  Rivers State Nigeria.  +2347088265128  Ray.mund34545@gmail.com  Instagram: @ra\_ymondd | | | | | **OBJECTIVE**  I am a qualified, skilled graphic designer who is incredibly passionate about design, branding and customer experience. I am certified in various Adobe CC apps (Photoshop, Illustrator, InDesign). I design for both digital and print media, and I have a large portfolio demonstrating my abilities. Samples of a few of my past works are to be found on my Instagram page. | | | | | |
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| **WORK EXPERIENCE**  **Graphic Designer**  In this in-house role I design all graphics for various individuals, both online & offline including: banners for their website and social media, email campaigns, company leaflets and catalogues, magazine ads and newspaper ads, display stands, business stationary and more. I also proactively updated all brand assets as necessary. In addition, I train and mentor a graphic design apprentice.  **Graphic Design - Freelance**  I started producing marketing materials for my family and friend’s Businesses using Photoshop. I now design for local businesses including leaflets, Posters and Social Media Graphics. | | | | | | **EDUCATION**  **BSc in Medical Laboratory Sciences**  *University of Nigeria, 2019 – 2023*  **General Certificate of Education**  *Emilio piazza, 2015 - 2019*  **5 O Levels**  *Emilio piazza, 2019 – 2020*  English (A), Maths (A), Physics (C), Chemistry (A), Biology (A) | | | | |
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| **SKILLS**   * Strong creative flair, good visual sense and the ability to generate ideas. * Ability to create high quality, accurate, on time, and on brief creative design assets, fully aligned with brand strategy. * Proven ability to deliver strong social media “hero” visuals that result in a high return in interactions. * Very strong organisational and communication skills. * Mac literate. * Basic knowledge of HTML, CSS, Wordpress, Dreamweaver. | | | | |
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|  | **PAST PROJECTS** | |  | **INTERESTS** | | |  |  | |  |
|  | * Banner adverts * Magazine ads * Newspaper ads * Landing pages * Email campaigns * Leaflets and brochures * Product catalogues | |  | * Photography * Going to the gym * Playing Volleyball * Creating new original designs of my own * Playing computer games * Travelling * Volunteering (I produce graphics for several local charities) * Learning French and Spanish | | |  |  | |  |