**AIYELOJA BOLUWATIFE**

Address: **Lagos, Nigeria** Mobile: **(+234) 8128780577**

Email: aiyelojaboluwatife5**@gmail.com**[**LINKELDIN**](https://www.linkedin.com/in/aiyeloja-boluwatife-044057319/)

**PROFESSIONAL SUMMARY – DATA ANALYST**

Detail-oriented and analytical aspiring Data Analyst with expertise in data cleaning, analysis, and visualisation using tools such as Power BI and Excel. Skilled in transforming complex datasets into actionable insights, creating interactive dashboards, and supporting business decisions through data-driven strategies. Seeking an entry-level role to leverage my skills in data collection, analysis, and visualisation to contribute to organisational success.

**SKILLS**

* **Data Analysis Tools**: Power BI, Excel, SQL.
* **Data Cleaning & Transformation:** Handling large datasets for accuracy and consistency.
* **Visualisation & Reporting:** Creating dashboards, KPI reports, and interactive visualisations.
* **Statistical Analysis:** Identifying trends, patterns, and insights.
* **Problem-solving**: Using data-driven approaches for process improvement.
* **Database Management:** Knowledge of relational data modelling and query design.
* **Communication:** Presenting complex data insights to non-technical stakeholders.

**PROJECTS**

**LEGO Sets Data Analysis**

* Processed and filtered LEGO datasets, ensuring data accuracy and completeness.
* Conducted statistical analysis and created conditional columns for Age Range categories.
* Developed interactive dashboards showing key metrics such as total sets, total groups, and average values for age, price, and pieces.
* Designed a decomposition tree visual to analyse sets by category, theme, and name.

**Sales Dashboard (Power BI)**

* Built a comprehensive sales dashboard to visualise key performance metrics.
* Calculated total revenue, profit, and quantities sold over a specific period.
* Analysed customer demographics, revenue by product category, and regional performance.
* Identified trends and provided actionable insights through data visualisation.

**Toy Store KPI Report (Maven Analytics Guided Project)**

* Created a relational data model and visualised KPIs such as total orders, profit, and revenue.
* Incorporated filters and slicers for dynamic analysis by store location.
* Visualised performance by product category and time hierarchy (e.g., month, week).

**Data Cleaning for Sales Dataset**

* Cleaned over 10,000 records, removing duplicates and correcting inconsistencies.
* Improved data quality for analysis, enhancing reliability and usability.

**EDUCATION**

* **BSC, Banking and Finance**

Lagos State University, Lagos State.  **2023**

**Certifications:**

* Certificate in Data Analysis | Welup Digital (2024)