

Srishti Gupta

PURSUING BBA (G) (2021-24)
FROM
VIVEKANANDA INSTITUTE OF
PROFESSIONAL STUDIES
(VSBS)



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SKILLS

Soft Skills: Problem Solving, Team-player, Time management, Communication, Critical thinking, Decision-making

Social Media: Instagram, Facebook, LinkedIn, YouTube, Pinterest, Whatsapp, Twitter

Content: Keywords and description, Hashtags, Captions, Blogs, Website content, Social media posts, Story Building, Song Lyrics

Tools and Softwares: Canva, Microsoft Powerpoint, Excel, Word, InShot, Photo & Video Editing

Courses -

- Digital Marketing Course by GOOGLE
- BHC (011) – Basics of event management
- Currently enrolled in Swayam course- Basics of Digital Marketing

ACHIEVEMENTS

BUSINESS MANAGEMENT STUDENT

EXPERIENCE (UNDER-GRAD STUDENT)

- *PLACEMENT CELL- Member from 2021 to 2022*
- *INITIO (FEST) 2022 - Organizing Team, Aesthetics, Event Head*
- *ENVISION (FEST) BY ENACTUS VIPS 2022 - Volunteer, Artist Management Role*
- **UNCUT (Society) - Member 2021-22, Event Management Role**

Magnum Concilium (Society) - Member 2021-22
CSR (Society) - Member 2021-22

ACHIEVEMENT AT SCHOOL LEVEL

- Organized intra school model United Nations
- Won many awards in Model united nation competitions
- Co-author of the anthology "Flavors of Instagram"
- Won an online story writing competition in 2019
- Won debate competition at zonal level
- Won best speaker at behes – debating for all
- Was Head of IP at School MUN
- Won and participated in English and Math Olympiads

Language and Literature Minister of the School

Student Council responsibilities

- Was given the opportunity for 2 consecutive years looking at my brilliance
- Learnt Leadership Skills
- Showcased Management Skills

EDUCATION HISTORY

HIGHER SECONDARY

SCHOOL CERTIFICATE

March 2020 - July 2021

KIIT World School, Delhi

- 95.5% in Commerce with Math

SECONDARY SCHOOL CERTIFICATE

March 2018 - May 2019

KIIT World School, Delhi

- Academic Excellence 93.2%