**[Social Media Consultant](https://www.postjobfree.com/resume/adz841/social-media-stafford-tx-77477)**

**Location:**Stafford, TX, 77477

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**Resume:**

Vance Lawrence

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Stafford, TX. 77477 VanceLawrence@gmail.com

SOCIAL MEDIA / WEB CONTENT COORDINATOR

I am an enterprising Social Media Consultant looking to work with an amazing organization that would like to grow and improve their online presence through social media. I enjoy working in teams, can communicate effectively, and know how to gain traction for brands from the ground up using social media.

SUMMARY OF SOCIAL MEDIA ACHIEVEMENTS

Twitter: 150,000+ Engaged Followers generated

Facebook: 6,000+ Likes through my marketing strategies

Music: Top 100 USA based DJ by social media validation (topdeejays.com)

Web: Helped to grow a Top 5,000 US website Property

Video: Promoted videos of Fortune 1000 companies to viral video status.

September 2007 to Present Popscreen.com

Chief Screener

Web marketer and video screener at Popscreen.com, which brings real-time video discovery on any page or mobile app, video search capabilities onsite, and video recommendations around the content of your site or applications

April 2008 to July 2009 DynamoPlanet.com

Created the first fan-based social network for an MLS franchise, mainly to test out the power of Ning.com, and to show the possibilities of social networking in the world of sports. Since then, the Houston Dynamo created their own, MyDynamo.net, and numerous MLS teams sports franchises have also created in-house social networks of their own.

September 2008 to March 2009 1560AM in Houston

1560AM Sports Radio Intern

Assisted in interviewing reporters and newsmakers, generating story ideas, editing digital audio, writing scripts, assisting with news and sports coverage, preparing audio, video and text for 1560AM, processing network audio feeds, troubleshooting network equipment when down, emergency broadcast systems tests, and taking calls from listeners, reporters and newsmakers.

Programs used regularly included DRS 2006, Microsoft Excel, and Microsoft Outlook.

INFORMATION TECHNOLOGY WORK EXPERIENCE

April 2004 to May 2005 U.S. Army

Help Desk Technician

Provide help desk and customer service support on a 24x7 basis, providing Tier 1 and Tier 2 level support to 30,000 end-users of the Korean peninsula wide intranet/internet and extended LAN. Tools such as Active Directory, Remedy, Windows XP Remote Desktop and SMS allow me and other team members to create and manage domain user accounts and troubleshoot end-user desktop problems.

June 2002 to April 2004 U.S. Army

Microsoft Exchange Administrator

Provided technical and administrative support for Electronic Messaging to over 7,000 customers, and more than 14,000 remote customers throughout the United States Forces Korea (USFK). Assisted in providing administration and maintenance of two local Microsoft Exchange e-mail servers, and indirectly maintain and administrate 13 remote Exchange servers. One primary Windows NT Domain Controller and five Backup Domain Controllers, two Outlook WEB Access servers, and two Antivirus E-mail Gateway Servers for USFK. Assisted in the use of the Windows Operating Systems and the various versions of Microsoft Outlook Clients, and other third-party email clients; configure and provide training and assistance in the use of Network configurations and E-messaging protocols such as, but not limited to: Simple Mail Transfer Protocol (SMTP), POP3 connections, TCP/IP, Windows Internet Naming System (WINS), and Domain Name Service (DNS)

Volunteer Work

Volunteered for the Oaks On Bissonett Adult Day Care Center for one year

Worked four months as a student volunteer at Spring Branch Memorial Hospital in Houston

Education

Currently in senior year at HCC Town & Country for Audio Engineering degree

Graduated from Hastings High School 2001

Enrolled in courses with University of Maryland 2003-2005