

Akinyemi Blessing

WRITER



Summary

Professional writer with three years' experience specializing in copywriting, health writing, tone of voice, and editing. A proven track record of delivering over 150 articles, blogs, and creative writing pieces across a range of topics and subject matters. Proficient in conducting market research to enhance organic SEO growth.

Education

Obafemi Awolowo University -2022
Ile- Ife, Osun state, Nigeria
Bachelor of Science (BSc) Nutrition and Dietetics

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Experience

FLORAL HEALTH HIVE

Writer / 2021 - 2023

- Written 20+ blogs , landing pages, and thought leadership articles covering a range of health topics .
- Researched medical data and converts complex language into copy that is accessible to the layman in order to develop effective marketing campaigns.

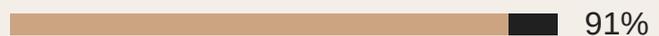
ACE DIGITAL HUB

Writer / 2021 - 2022

- created quality content for website that matched the interests of audience, to establish a reputation as an industry expert, and brings business to the attention of new potential customers.
- Developed thought leadership articles for a career consulting firm, resulting in a 30% increase in monthly page views

Skills

Creative writer



Search Engine Optimization (SEO)



Copywriting



Brand Messaging

