



IFEYINWA JEMIMAH MBAGWU

Writer/ Content Writer and Editor/ Lead Generation/ Social Media Management

Experience: 2 years | **Available:** Immediately | **Location:** Delta

mbagwujemimah@gmail.com |

+2347063032886

ABOUT ME



I am a graduate of Mass Communication with second class Upper honours.

I have had editorial experiences as an intern in media and broadcasting houses, adapting flexibly to their house styles. I am a fast learner, open-minded, and a good team player.

I have certification in Digital Ad Expert Course by Aleph and earned the Twitter Fundamentals Badge.

I am familiar with social media marketing and proficient in Social media Manager who is up to date with marketing strategies on various platforms.

Also, I am proficient with Writing, Designing Ad copies, and running social media content campaigns. I pride myself on offering rapid turnaround and quality products to my clients when I freelance and help an organization achieve its set goals and targets. I believe in the philosophy of distance not being a barrier to effective work.

WORK EXPERIENCE



Arise Firebird, Folajimiworldwide

Entry level | Associate Producer

Asaba , Nigeria

2023-01-01 | Currently working here

My tasks and responsibilities include prospecting and getting leads for our organisation and contributing to the growth of the company. I get viable leads for Roundtable discussions and meetings with the director and handle mail follow ups.

I am privileged to carry out these following tasks as enlisted below;

1. Lead Generation
2. Client Email sending and prospecting
3. Team work
4. Social media management
5. Social Media Content Creation and management.

Magento Consulting

Management level | Content Reviewer, Creator, Senior Editor

Asaba , Nigeria

2020-09-01 | Currently working here

- Proofreads and edits the work of content writers
- Ensures the team's tasks are completed in a timely manner
- Fact checks and verifies information and research
- Manages and updates social media accounts and blogs of clients
- Contributes new ideas for future publications
- Monitors user engagement, web traffic, and other KPIs
- Designs graphical content to be used for different advert campaigns

EDUCATION



Nnamdi Azikiwe University, Awka

Degree | B.sc Mass Communication

A study of Communication and its wholistic concept stemming from theories, history and its versatility in human society.

JOB SKILLS



Graphic designing

Editing

Proofreading

Social Media management

Creative Writing

LANGUAGE SKILLS



English

Igbo

CERTIFICATES & AWARDS



Digital Ad Expert: Certificate | 2023

Twitter Ads Manager Fundamentals Badge: Certificate | 2023

Snapchat Essentials: Certificate | 2023

Twitter Performance Fundamentals Badge: Certificate | 2023

PROJECTS & PORTFOLIO



My LinkedIn profile: <https://www.linkedin.com/in/ifeyinwa-jemimah-uchendu-866607156>

