



SPARSH JAIN

Specialized in Operations & Marketing

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ACADEMICS				
Qualification	Institute	Board / University	Year	% / CGPA
MBA	Amity Business School	AMITY UNIVERSITY	2021-2023	7.78
BBA CAM	CPJCHS	GGSIIP UNIVERSITY	2017-2020	7.24
12 th	Happy School	CBSE	2016-2017	71.25%
10 th	Happy School	CBSE	2014-2015	6

❖ I Went on Study Abroad Program to study in **AMITY UNIVESRITY DUBAI** (November – December 2022)

CERTIFICATIONS / PUBLICATIONS

- Basics of operational Procurement in supply chain management.
- A study on taxation, auditing provided by a CA firm.

INTERNSHIPS / PROJECTS / LIVE PROJECTS

CA FIRM (10 June 2019- 31 July 2019)	<ul style="list-style-type: none"> • studied the firm’s client’s financial statements, analysing their growth, performance and any abnormal losses occurrence 	Summer Internship
A STUDY ON TAXATION, AUDITING SERVICES PROVIDED BY A CHARTERED ACCOUNTANT FIRM	<ul style="list-style-type: none"> • It was completed after anied-depth analysis of the particular client’s financial statements and thereby conducting the tax audit and issuing the audit report to the respective clients. 	Project
WEB DESIGN AND DEVELOPMENT (2020)	<ul style="list-style-type: none"> • “PLACEMENT CELL” This project is aimed at developing an application for the Training and Placement Department of the College. • This system can be used as an application for the Training and Placement Officers (TPO) of the college to manage the student information with regard to placement. 	Project
Fortune Select Global, ITC (20, JUNE 2022 to 19 JULY 2022)	<ul style="list-style-type: none"> • Got to know about the recruitment process • How to conduct the interviews • Learned about how performance appraisal is done. 	Summer Internship
THE PERFORMANCE APPRAISAL IN HOTEL INDUSTRY (2022 JULY)	<ul style="list-style-type: none"> • To study the existing Performance Appraisal practice in FORTUNE. • To compare the performance appraisal of fortune select with its competitors. 	Project
Country Research Project - Marketing Strategies used in UAE and INDIA (2022)	<ul style="list-style-type: none"> • To study how marketing is different in Middle East countries from INDIA. 	Country Report
Karuna The Compassion (01, JAN 2023 to 31, March 2023)	<ul style="list-style-type: none"> • working in order to help and uplift poor and needy people. • wish to make an effort and contribution toward improving the level and spread of education and information in Indian society. 	Volunteer Work/internship
A Study On Influence Of Family Culture On Selection Of A Brand	<ul style="list-style-type: none"> • To determine whether cultural elements of a family have an influence on decision capabilities of an individual and how it leads to brand success in the target market. • To understand how family members has an influence on selection of a brand. 	Dissertation Report