



Shaibu Victor Adeiza

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SKILLS

- -Content Writing -Product Reviews -WordPress CMS -On-page SEO -Keyword Research - Research and Analysis -Time Management -Communication Skills

OBJECTIVE

Dedicated and experienced content writer with a proven track record in product review writing. Proficient in using WordPress CMS for content production and posting. Possesses strong knowledge of on-page SEO and keyword tools to optimize content for better search engine visibility.

EXPERIENCE

2022 - Till date

Mylegalsoftware Newyork

Remote Senior Content/blog writer

- Conduct thorough research on various products and services to create detailed and engaging product review articles.
- Utilize WordPress CMS to efficiently produce, format, and publish content, ensuring a visually appealing and user-friendly presentation.
- Implement on-page SEO techniques, such as keyword optimization and meta tags, to enhance content visibility and search engine rankings.
- Collaborate with the marketing team to align content strategies with business goals and target audience preferences.
- Consistently meet deadlines and deliver high-quality, error-free content that meets company standards and client expectations.
- Track and analyze content performance using analytics tools to identify opportunities for improvement and optimization.

2020 -

ScaleitHUB

Content writer & product review specialist

- Independently managed multiple writing projects for diverse clients, including product reviews, blog posts, and website content.
- Demonstrated proficiency in WordPress CMS to create, edit, and publish content for clients' websites.
- Utilized on-page SEO techniques and keyword research tools to optimize content for improved organic search rankings.
- Maintained open communication with clients project requirements and delivered customized content solutions.

-Built a strong portfolio of writing samples showcasing versatility in various niches.

EDUCATION

- **National open university**
2019
Entrepreneurship studies
4.58