

# Idowu Daniel.

## Senior Designer

Contact Me:

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## Education/Certification

### Enterprise design thinking

IBM Academy  
2020 - 2021

### Interaction Design Foundation

Katrinebjergvej 80, 8200 Aarhus,  
Denmark  
2019-Till Date

### B. Sc. Microbiology

University of Lagos  
2014 - 2019

### UTIVA

Lagos  
2020

## Skills

### RESEARCHING:

User interviews, task analysis, UX Strategy, User flows and Usability testing, Heuristic analysis

### DESIGN:

User flows, concept sketch and ideation, Wireframing, concept justification and presentation.

### PROTOTYPING:

UI design and Rapid prototyping using Adobe XD, Figma and Sketcch

## Experience

### Senior Designer, Cubicspace

March 2020 - September 2023

I Establish design leadership within the agency by setting design direction, establishing design standards and guidelines, and ensuring design consistency across projects.

I Contribute to the strategic vision of products, align design decisions with business objectives and user needs, ensuring that the product meets both market demands and user expectations.

I Provide up to date design trends, technologies, and industry practices. Organize design workshops, and share knowledge with the team.

I Spearhead user experiences team to develop information architecture, design user flows, and create interaction models that enhance usability and guide users through products seamlessly.

### Designer, University of Cincinnati Nigerian Student's Association (U.C.N.S.A)

September 2020 - September 2021

I Assisted in development of branding materials, including logos, brochures, and marketing collateral.

I Provided design deirection for marketing team during association campaigns.

### Junior Designer , Lifepage Global

July 2021 - August 2021

I was involved in the production process, preparing design files for print, web, or other mediums, ensuring that designs meet technical requirements and specifications.

I participated in brainstorming and concept development sessions. They help generate creative ideas and visual concepts that align with the project's goals and objectives.