

# **AIYEOLA** Adunola Khadijat

## **CAREER OBJECTIVE**

As a seasoned communication professional adept in analytical thinking, problem-solving, and interpersonal skills, I am actively pursuing opportunities to leverage my expertise in broadcast media, public relations, content writing, and digital marketing. My goal is to contribute significantly to the growth of the communication sector.

## **PERSONAL DATA**

Surname: Aiyeola  
Other Names: Adunola Khadijat  
Date of Birth: 1998.  
Contact Address: Papa, Epe Lagos State  
Languages Spoken: English and Yoruba  
Telephone Number: **09023819830; 08092197106**  
E-mail Address: [adunolakhadijat@gmail.com](mailto:adunolakhadijat@gmail.com)

## **EDUCATIONAL INSTITUTIONS ATTENDED WITH DATES**

- I. Lagos State University, Ojo, Lagos - 2016-2020  
B.Sc (Hons) Mass Communication with Second Class Honours (Upper Division) - 2020
- II. El-Bossaa College, Epe, Lagos - 2009-2015 – WAEC (Ordinary Level) - 2015
- III. El-Bossaa Nursery & Primary School, Epe, Lagos - 2008-2009
- IV. Eddy Standard Nursery & Primary School, Epe, Lagos - 1999-2008

## **PROFESSIONAL QUALIFICATIONS OBTAINED WITH DATES**

- I. Coursera Project Network: Increase SEO Traffic With Wordpress - 2023
- II. Coursera Project Network: Search Engine Optimization SEO With Squarespace - 2023

III. Digital Skill: Digital Marketing, Accenture - 2022

IV. Digital Skill: Social Media, Accenture - 2020

V. Member, Nigeria Institute of Public Relations (Employability & Training Program) - 2019

### **WORK EXPERIENCE WITH DATES**

#### **A. NATIONAL YOUTH SERVICE CORPS**

Ogun State Television (**OGTV**)Abeokuta, Ogun State 2021-2022

### **DUTIES**

- Reported news stories for publication or broadcast
- Conducted interviews and provided detailed event descriptions
- Determined story emphasis, length, and format
- Researched and analyzed background information for complete and accurate reporting
- Investigated breaking news developments
- Edited and assisted in editing videos for broadcast
- Reviewed and evaluated notes for relevant facts

### **KEY SKILLS**

- Content Writing
- Editing and Proofreading
- SEO Knowledge

- Microsoft Word
- Video Editing (Adobe Premier Pro)
- News Reporting and Production
- Digital Marketing
- Creative Thinking
- Research
- Communication

### **STRENGTHS**

- Quick learner
- Positive thinker
- Excellent team player
- Strong writing skills
- Adaptability
- Problem solver
- Excellent communication skills

### **PROJECTS**

- **Special Project:** I worked on different special reports for news broadcast at Ogun state television.
- Secretary, Editorial Freedom of Information CDS: I assisted in creating a graphic design, editorial report and research for my CDS during my National Youth Service
- **Blogpost Content On Wordpress:**
- <https://bydeejah.wordpress.com/2023/11/01/transform-your-single-room-with-stylish-decor-discover-the-best-online-store-for-materials/>