

Tamim Jamshed

Social Media Marketing and Management

Summary

I am a creative and collaborative digital marketing manager with 8 years of experience. I specialize in cross-channel marketing, digital communication, and social media management.

Skills & Proficiencies

- Social Media Marketing and management
- Media Buyer
- PR Consultant

Contact Info

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Work Experience



Public Relation Consultant

Ali Engineering, Dhaka, Bangladesh
Jaleshawori Echo Resort, Gazipur, Bangladesh
January 2023 to currently Working (remotely)

- Monthly planning for overall publication
- Interview/Feature Publishing
- Corporate MOU signing
- Social Media content planning
- Media Buying plan and etc.

Digital Marketing Manager

Restaurant Supplier, Bangladesh
Aug 2020 to June 2023

- Create attractive content to share across social media
- Targeted Social media Follower developing
- Finding contemporary platforms and trend based content to reach more audiences
- Monitor and reply social media community quires
- Brand recognition among possible clients
- Developing creative Ideas for Promotion



Digital Marketing and Collaboration

PizzaHolic Restaurant, Bangladesh
January 2017 to March 2020



- Increasing daily organic and paid page traffic
- Attracting new customers
- Partnership with advertisers
- Partnership with corporation offices
- Promoting attractive student packages
- Creative online marketing campaigns



Work Experience

TV Program Producer

ATN News Bangladesh

January 2018 to February 2019

- Daily live program Producing
- Research on contemporary issues
- Partner program with NGO
- Inviting industry specialist as a Guest
- Overall program design and scripting

Lecturer

University of Liberal Arts Bangladesh

September 2015 to December 2017

- Deliver lectures, workshops
- Interview course applicant
- Perform a range of administrative duties
- Course and workshop design
- Co ordinate campus based TV and Radio productions

Educational Background



Masters in Broadcasting Production

Institution: Institute of Art Design and Technology (IADT), Ireland

Year of Graduation: 2014

- *Documentary Production*
- Showcase at 4 film festivals



Bachelor in Photographic Media

Institution: Griffith College of Dublin, Ireland

Year of Graduation: 2013

- Published a Photo Book
- Exhibition and Published in newspapers and Magazines