

Raphael Obasi

Junior Copywriter

Junior copywriter and digital marketer with 1+ years of experience in marketing campaign development, email handling, customer engagement, social media and advertisement handling, assists in website design for user experience, writing sales copies and landing pages.



✉ raphaelobasi10@gmail.com

📍 Federal Housing Estate, Calabar, Nigeria

📞 +2347086639042

🌐 [linkedin.com/in/raphael-obasi-467692234](https://www.linkedin.com/in/raphael-obasi-467692234)

EDUCATION

B.Sc in Physiology Alex Ekwueme Federal University.

09/2016 - 04/2020

Ebonyi, Nigeria

Human Physiology

- Haematology, Exercise physiology.

WORK EXPERIENCE

Digital Marketer Expertnaire

02/2020 - Present

Calabar, Nigeria

Digital marketing platform that connects buyers and sellers as well as affiliates who recommend digital products for users.

Achievements/Tasks

- Recommended useful and highly valuable products to customers who need them.
- Created a sales letter on social media which attracted a lot of customers boosting company sales by 30%.
- Designed a landing page for a customer which increased conversion rate.
- Assisted in designing a webpage which improved user interactivity.
- Assisted in creating campaign for customer awareness and credibility.

Sales Assistant Pharmland Pharmacy

02/2019 - 04/2020

Calabar, Nigeria

Achievements/Tasks

- Improved company sales by improving customer relationship and satisfaction.
- Educated customers on self health care improvement.

SKILLS

Verbal communication

Research

Project management

Editing & Proofreading

Creativity

Teamwork

Effective time management

Technical/Computer

ORGANIZATIONS

Expertnaire (2020 - Present)

Junior copywriter

Pharmland Pharmacy (2019 - 2020)

Sales Assistant

LANGUAGES

English

Full Professional Proficiency