Isaac Igbadumhe, PMP, CSM

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PROFESSIONAL SUMMARY

A results-driven and certified Senior Project Manager specializing in the end-to-end delivery of complex Software Development, Web Development, E-commerce, and Digital Marketing initiatives. Over 12 years of experience leading cross-functional software engineering and marketing teams, demonstrating strong product ownership in fast-paced environments. A versatile leader with deep expertise in Agile (Scrum, Kanban) for managing development sprints and marketing campaigns, alongside Waterfall and Hybrid approaches. Proven ability to translate business goals into technical specifications, manage the full Software Development Lifecycle (SDLC), and deliver high-impact digital products that drive user engagement and revenue growth.

CORE SKILLS, COMPETENCIES, AND TOOLS

Project Management Methodologies: Agile, Waterfall, Hybrid, Lean Six Sigma, Critical Path Method (CPM), ITILv4, PMI PMBOK Guide, Scaled Agile Framework (SAFe).

Digital Marketing & Analytics: Search Engine Optimization (SEO), Search Engine Marketing (SEM), Pay-Per-Click (PPC) Advertising, Content Marketing, Social Media Marketing, Email Marketing Automation, A/B Testing, Google Analytics, Adobe Analytics, HubSpot, Marketo.

Software Development: Software Development Lifecycle (SDLC), HTML/CSS, JavaScript, React, API Integrations, CI/CD, Secure Software Development Lifecycle (SSDLC), Version Control (Git), Object-Oriented Programming (OOP) Principles, RESTful APIs, Microservices Architecture, Version Control, CI/CD, Quality Assurance (QA) Lifecycle, Requirement Analysis.

Web Development & CMS: UX/UI Design Principles, Content Management Systems (CMS) like WordPress & Drupal, E-commerce Platforms like Shopify & Magento, API Integrations, HTML5, CSS3, JavaScript (ES6+), React, Redux, TypeScript, Webpack, Babel, Responsive Web Design, Node.js, Express.js, Python (Django, Flask), Java, PHP, SQL, NoSQL, MySQL, PostgreSQL, MongoDB, Microsoft SQL Server.

Agile & Scrum Practices: Product Visioning, Product Roadmap Creation, Release Planning, Sprint Planning, User Story Creation, Backlog Grooming, Daily Scrums, CI/CD, Sprint Review, Sprint Retrospective, Definition of Done (DoD), Bug Triage.

DevOps & Cloud: Amazon Web Services (AWS), Google Cloud Platform (GCP), Docker, Jenkins, Git, GitHub, GitLab, Serverless Architecture (AWS Lambda)

Project Management Tools: Jira, Asana, Trello, Microsoft Project, Smartsheet, Wrike, Monday.com, ClickUp, Basecamp, Notion.

Documentation & Artifacts: Project Charter, Status Reports, Project Management Plan, RAID Log, Issue Log, Work Breakdown Structure (WBS), RACI Chart, Scope Statement, Business Requirements Document (BRD), Statement of Work (SOW).

Leadership & Management: People Management, Team Organization, Mentorship, Delegation, Decision-making, Conflict Resolution, Emotional Intelligence, Team Motivation, Accountability.

Analytical & Strategic Skills: Critical Thinking, Problem-solving, Data Analysis, Strategic Planning, Process Mapping, Impact Analysis, Cost Analysis, Benchmarking, Earned Value Management (EVM).

AI in Project Management: AI-driven Predictive Analytics, Automated Resource Scheduling, Natural Language Processing (NLP) for requirements analysis, AI-powered tools (Motion, Forecast.app, ClickUp AI).

Microsoft Office Suite: MS Word | Microsoft Word, MS Excel | Microsoft Excel (Advanced, including PivotTables, VLOOKUP, Macros), MS PowerPoint | Microsoft PowerPoint, MS Outlook | Microsoft Outlook, MS SharePoint | Microsoft SharePoint, MS Teams | Microsoft Teams, MS Visio | Microsoft Visio, MS OneNote | Microsoft OneNote, MS Planner | Microsoft Planner, MS Access | Microsoft Access.

Google Workspace: Google Docs, Google Sheets (Advanced, including formulas, pivot tables), Google Slides, Gmail, Google Calendar, Google Drive, Google Meet, Google Chat, Google Forms, Google Sites, Google Keep, Jamboard.

EDUCATION

Ambrose Ali University,
Accounting Education (BSc)

PROFESSIONAL EXPERIENCE

OMOHA Management & Technology Specialists   04/2022 – Present
Senior Digital Project Manager

- Spearheaded the complete overhaul of the corporate website and integrated a new e-commerce platform using a Hybrid methodology; directed the initial Waterfall-based discovery and UX research phases before transitioning to Agile (Scrum) sprints for development, resulting in a successful on-time launch that substantially increased user engagement and online sales.
- Managed a multi-channel digital marketing campaign for a major product launch using an Agile (Kanban) framework; developed the master campaign plan, oversaw the content calendar in Asana, and collaborated with certified marketing specialists to optimize the ad budget, exceeding all lead generation goals.
- Led a pilot project to integrate an AI-powered predictive analytics tool with the company's CRM, enabling the marketing team to forecast campaign performance with greater accuracy and optimize resource allocation for future initiatives.
- Directed the complete project management life cycle (PMLC) for major website builds, redesigns, and digital campaign launches, from initial conception and SOW creation to final deployment and knowledge transfer.
- Advocated for and implemented a new project management toolset, leading a data migration effort and training the team to improve cross-functional collaboration and reporting efficiency.
- Authored and maintained key project artifacts, including the Project Charter, WBS, and BRD, ensuring all deliverables aligned with strategic business needs. Reconciled monthly project expenses against allocated budgets and assisted in internal financial auditing processes to ensure full compliance with company policies.
- Facilitated all Agile ceremonies for development and marketing teams, including Daily Stand-ups, Sprint Planning, and Sprint Retrospectives, to remove impediments and optimize team capacity.
- Instituted a formal Change Management process for all web projects, utilizing a Change Log to evaluate and approve stakeholder requests, effectively preventing scope creep and protecting development timelines.
- Contracted and managed external vendors and freelance developers, defining deliverables in detailed SOWs and ensuring adherence to project timelines and quality standards.

Icahn Automotive   08/2018 – 01/2022
E-Commerce Project Manager
(Inventory & Sales)

- Formulated detailed project plans for website updates, feature enhancements, and email campaigns using MS Project, defining scope, timelines, and resource requirements. Maintained the project risk register, proactively identifying potential issues and collaborating with Team leads to develop and implement mitigation strategies.
- Developed and presented detailed weekly and monthly status reports to senior leadership, utilizing dashboards to visualize KPIs such as budget variance and schedule performance. Coordinated with cross-functional teams including developers, designers, and copywriters to ensure timely delivery of all project assets and dependencies.
- Managed communications with third-party vendors and agencies, ensuring they adhered to SOWs and met quality standards throughout the project lifecycle. Facilitated user acceptance testing (UAT) sessions, collated feedback, and managed the bug triage process to ensure a high-quality final product.
- Conducted competitive benchmarking and stakeholder interviews to gather business requirements for new website sections and landing pages, documenting them in a formal BRD. Coached and mentored junior project managers on the nuances of digital project delivery and chaired Communities of Practice (CoPs) focused on emerging web technologies.
- Defined and implemented Standard Operating Procedures (SOPs) for the digital production process, significantly improving the Quality Assurance (QA) and Quality Control (QC) of all web deliverables.

United Bank for Africa (UBA)   06/2013 – 07/2018
IT Project Manager

- Directed a full-stack development team using an Agile (Scrum) framework to build and deploy a new customer loan application portal with a Node.js backend and a React front-end, enhancing digital service offerings.
- Managed the end-to-end software development lifecycle (SDLC) for a critical internal loan processing application, from stakeholder interviews and requirements gathering in the BRD to overseeing development, testing, and deployment.
- Led the successful integration of multiple third-party RESTful APIs for payment processing and real-time transaction monitoring, improving the functionality and security of the core banking application.
- Oversaw the architectural planning and project execution for migrating legacy on-premises application data to AWS S3 and EC2 instances, improving data accessibility and reducing infrastructure costs by 20%.
- Coordinated with software architects to decompose a monolithic application into microservices, improving system scalability and allowing for independent team development and deployment cycles.

LICENSES & CERTIFICATIONS

Project Management Institute (PMI)
*Project management Professional **(PMP)***

Scrum Alliance
*Certified Scrum Master **(CSM)***

Project Management Institute (PMI)
Practical Application of Gen AI for Project Managers

SCRUMstudy - Accreditation Body for Scrum and Agile
*Scrum Fundamentals Certified **(SFC)***

6sigmastudy - Global Accreditation Body for Six Sigma Certifications
*Six Sigma Yellow Belt **(SSYB)***

IBM
Artificial Intelligence Fundamentals