









Personal Details

-  Female
-  Married
-  9th May 1991
-  aiceekemi@gmail.com
-  +2347037258246
-  69 Old Ring Road, Off Abak Road,Uyo. Akwa Ibom State
-  www.designsbykemi.com
-  linkedin.com/in/ekeminiubong/

Projects Accomplishments

- Successfully developed a landing page and connected it with an email marketing software called Get-Response, an email marketing software.
- Audited a website's SEO technical structure and recommended actions to optimize its ranking in search engine results, optimizing it by 68%
- Successfully developed a full blown website <https://designsbykemi.com> with a loading speed of 0.6s

Top Skills

- Excellent communication
- Digital Marketing
- Google Analytics
- SEO Strategies
- Data Entry
- Keyword Research
- Microsoft Office
- Sales/Promotions on digital platforms
- Customer service representative



EDUCATION

- 2021 - Digital Marketing Skills Institute
Digital Marketing Professional Diploma
- 2017 - University of Uyo.
B.Sc. Biochemistry



REFERENCE

Available on Request

Ekemini Ubong

DIGITAL MARKETER



PROFILE SUMMARY

A digital marketing specialist ready to help businesses scale through their digital marketing strategies with my knowledge in email marketing, social media marketing, analytics, increasing website traffic, etc., all geared towards smashing their business goals.



WORK EXPERIENCES

Sep,2019 - Dec,2021

Topstar, College Uyo Nigeria

ADMINISTRATIVE ASSISTANT

- Answered all incoming calls and redirected them to specific professionals if necessary.
- Contacted potential or existing customers to inform them about our school's services, this increased our revenue by 40%.
- Answered questions about the school and our services,
- Entered and updated parents and pupil's information in the database for proper recording. This drove efficiency up by 20%.
- Handled grievances from parents and preserve the school's reputation.

Oct,2017 - March,2018

Heartland Alliance Initiative,Uyo.

VOULNTEER DATA CLERK

- Maintained accuracy while entering high-volume data into designated fields, this increased our efficiency by 30%.
- Enforced compliance with data security policies while handling sensitive documents.
- Verified data accuracy by consistently reconciling work with documentation,which helped to improve our work output by 40%

Jan, 2017- July 2017

Tenderhearts Schools, Uyo.

CLASSROOM TEACHER

- Wrote weekly correspondence to parents and caregivers containing short descriptions of the children's weekly activities and important announcements, this improved our feedback by 50%.
- Aligned student learning objectives and lesson plans with state and district curriculum requirements.
- Evaluated student work to monitor progress and identify learning