| Patrick EzejiTo utilize the educational, personal experience and learning skills I have gained so far in enhancing organizational effectiveness while enabling further personal and professional development with a focus on Marketing (online & offline) and finance. | NNo 2, Zion Street, r Igando-Lagos**(234) 70-5657-1093****Stanleypatrick3800@gmail.com** |
| --- | --- |
| EXPERIENCEDigital Marketing Skills Institute, Lagos — *Digital Marketing Coach*September 2021 - Present* Digital Marketer
* Online coach

ICT NETWORLD, Lagos —*SEO Specialist*MARCH 2020 - August 2021* Played A Key Role in the planning and execution of Digital Marketing strategies which included:
* SEO and Content Development/Keywords Research.
* SEM (Google Ads, Facebook Ad, Page Management)
* Content Development.

Theseohive, Canada —*Technical SEO Writer (Ghostwriter)*March 2021 - May 2021* Blog Content Development
* On-Page SEO
* Off-Page SEO

EQUINOX FURNITURE, Lagos — SEO Specialist *(Volunteer)*MARCH 2020 -JANUARY 2021* On-page SEO
* Content Development including Keywords Research.
* SEM (Google Ads, Facebook Ad, Page Management)

AgricultureNigeria, Lagos— SEO Specialist (*Freelancing)*March 2020 -SEPTEMBER 2020**Achievements/Involvement/Keyword ranked*** On-page SEO
* Off-Page SEO (Including building backlinks).

Chi Limited, Lagos — *Sales Executive (Van)*SEPTEMBER 2019 - MARCH 2020* Van Sales.
* Field Product Activation.

Friesland Campina (Wamco), Lagos — *Van Sales Rep*SEPTEMBER 2018 - August 2019* Van Sales.

Deeper Life Secretariat, Ekiti — *Accounting Staff*December 2015 - August 2018* Clerical Works.
* Bank Reconciliation..

Christ Joe Pharmacy, Kabba — *Cashier*November 2014 -December 2011* Cash Handling.
* Bank Reconciliation.

EDUCATIONKogi State University, Anyigba — *B.Sc Banking/Finance*MARCH 2011 - DECEMBER 2014St. Augustine’s College, Kabba — *WASSCE*NOVEMBER 2002 - MAY 2008CERTIFICATES OBTAINED | SKILLS* >Digital marketing/Sound Technical SEO Skill, Technical SEO Writing Skill.>Link Building.
* >Ahref, Semrush, GKP, GSC.
* >Canva Design Skill,>Wordpress (CMS),>Sound communication skills,>Proficient knowledge of Microsoft Office,>Good customer relations>Financial Transaction Handling.
* >Research Skill.> PPC and Analytics.

LEADERSHIP EXPERIENCE**Digital Team Lead- ICT NET WORLDResearch Chairman- Okoro AS Whyte- Department of banking and finance, Kogi state university****Corp members liaison officer (NYSC)**INTEREST/HOBBIESReadingPublic SpeakingTravellingMeeting New PeopleLANGUAGESEnglish, Yoruba, Igbo |

## National Youth Service Certificate — *2015-2016*Google fundamentals of digital marketing — *CompletedDMSI Certificate - In View*Hubspot Inbound Marketing/Email Marketing— *In View*

**Hubspot Content Marketing Certification** — *In View*

**Twitter Flight School** — *In View*

# REFEREES

Referees Are available on request