| Patrick Ezeji  To utilize the educational, personal experience and learning skills I have gained so far in enhancing organizational effectiveness while enabling further personal and professional development with a focus on Marketing (online & offline) and finance. | NNo 2, Zion Street,  r Igando-Lagos  **(234) 70-5657-1093**  **Stanleypatrick3800@gmail.com** |
| --- | --- |
| EXPERIENCEDigital Marketing Skills Institute, Lagos — *Digital Marketing Coach*September 2021 - Present  * Digital Marketer * Online coach  ICT NETWORLD, Lagos —*SEO Specialist*MARCH 2020 - August 2021  * Played A Key Role in the planning and execution of Digital Marketing strategies which included: * SEO and Content Development/Keywords Research. * SEM (Google Ads, Facebook Ad, Page Management) * Content Development.  Theseohive, Canada —*Technical SEO Writer (Ghostwriter)*March 2021 - May 2021  * Blog Content Development * On-Page SEO * Off-Page SEO  EQUINOX FURNITURE, Lagos — SEO Specialist *(Volunteer)*MARCH 2020 -JANUARY 2021  * On-page SEO * Content Development including Keywords Research. * SEM (Google Ads, Facebook Ad, Page Management)  AgricultureNigeria, Lagos— SEO Specialist (*Freelancing)*March 2020 -SEPTEMBER 2020 **Achievements/Involvement/Keyword ranked**   * On-page SEO * Off-Page SEO (Including building backlinks).  Chi Limited, Lagos — *Sales Executive (Van)*SEPTEMBER 2019 - MARCH 2020  * Van Sales. * Field Product Activation.  Friesland Campina (Wamco), Lagos — *Van Sales Rep*SEPTEMBER 2018 - August 2019  * Van Sales.  Deeper Life Secretariat, Ekiti — *Accounting Staff*December 2015 - August 2018  * Clerical Works. * Bank Reconciliation..  Christ Joe Pharmacy, Kabba — *Cashier*November 2014 -December 2011  * Cash Handling. * Bank Reconciliation.  EDUCATIONKogi State University, Anyigba — *B.Sc Banking/Finance*MARCH 2011 - DECEMBER 2014St. Augustine’s College, Kabba — *WASSCE*NOVEMBER 2002 - MAY 2008CERTIFICATES OBTAINED | SKILLS  * >Digital marketing/Sound Technical SEO Skill, Technical SEO Writing Skill. >Link Building. * >Ahref, Semrush, GKP, GSC. * >Canva Design Skill, >Wordpress (CMS), >Sound communication skills, >Proficient knowledge of Microsoft Office, >Good customer relations >Financial Transaction Handling. * >Research Skill. > PPC and Analytics.  LEADERSHIP EXPERIENCE **Digital Team Lead- ICT NET WORLD Research Chairman- Okoro AS Whyte- Department of banking and finance, Kogi state university**  **Corp members liaison officer (NYSC)** INTEREST/HOBBIES Reading Public Speaking Travelling Meeting New People LANGUAGES English, Yoruba, Igbo |

## National Youth Service Certificate — *2015-2016* Google fundamentals of digital marketing — *Completed DMSI Certificate - In View* Hubspot Inbound Marketing/Email Marketing— *In View*

**Hubspot Content Marketing Certification** — *In View*

**Twitter Flight School** — *In View*

# REFEREES

Referees Are available on request