



SUNDAY FRANK

I Am Creative

Experience: 4 years | **Available:** Immediately | **Location:** Lagos

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ABOUT ME



With more than 3 years' experience as a Brand Strategist, Graphic Designer, UI / UX Designer, Motion Graphics Designer & Video Editor. I am adept in concept design, project management, and final design implementation. Moreover, while my on-the-job experience has afforded me a well-rounded skill set, including first-rate multi-tasking and communication abilities, Content Writing, Social Media Management, Script Writing, Digital Marketing & Social Media Monetization, I excel at:

Designing layouts, producing images, and developing style for websites, social media profiles, and corporate communications.

Contributing creative ideas during corporate brainstorming sessions.

Prioritizing workloads and coordinating multiple ongoing projects.

In addition to my experience and personal qualities, I also did extra medical courses as a pursuit for excellence, new experiences and getting new skills, and also have a strong passion for design. I am extremely enthusiastic about creating creative designs and would welcome the opportunity to contribute to the organization, learn new ideas and grow.

WORK EXPERIENCE



Frankly Royal View Ltd

Mid level | Creative Head

France, France

2022-01-01 | 2022-12-01

Here I worked as a Remote Creative Director.

I functioned as a Digital Marketer, Video Editor, Content Writer, Script Writer and Website Manager.

It was a new company trying to gain its ground in the Real Estate Industry here in Nigeria and it already doing well in FRANCE. So i was employed to carry out all that is needed to kick start the business in terms of Creatives to give it a professional direction after which they would employ more hands to maintain the Brand Language.

It was draining at a time I must say, but i enjoyed the fact that i had to explore all these skill set at some point and i really like the fact that they were patient with me enough to deliver excellently

Bitheraphy

No Experience | Multimedia Designer

Lagos , United Kingdom

2021-01-01 | 2022-12-01

This is a Remote Job I picked up.

The brand has an online store that I manage and oversee. I design for the brand, Run advert, Do Ads related Videos and basically all that is needed as creatives. The brand is in the UK so a level of professionalism and sense is needed making sure all creatives meets International Standards and I am happy not to fall short in anyway. It was a very enjoyable experience as I delivered beyond Expectations.

GtextGlobal

Senior level | Creative Graphic Designer

Lagos , Nigeria

2020-10-01 | 2022-03-01

Was able to create new design template for my team, came up with new design ideas and had new design style, feel and directions. Was later given the mantle of leadership, where I became the Creative Head . I was such a big opportunity for me, because was able to learn new skills and did various courses where i sharpen my leadership skills

Jumia

Entry level | ICT

Lagos , Nigeria

2019-11-01 | 2020-12-01

I worked as a Bar Code Generator.

Basically all that was expected for me was to Create & Generate Jumia's product barcode from a personalized website where the "product size, spec, price, duration or how to use a product' is already installed in the barcode.

So after generating the barcode, I place them on all the products selected to me for that day.

This was a wonderful experience as I learned new skills and added to my knowledge.

Abiodun Bewaji Consulting

Entry level | ICT Manager

Lagos , Nigeria

2019-07-01 | 2021-09-01

Worked diligently and was success driven as me and my team was mandated to bring result. I was fully in charge of vesting and thoroughly looking through details and information of all the creatives that was created by my team, in terms of Video, Graphics, Content Writing, Script Writing and so on; making sure the content was duly interpreted, Design Alignment was

obeyed and also making sure the Design or video matches up with the brand guide/brand expectations.

EDUCATION



LPTC

Diploma | HSC

In quest of excellence i went ahead to study HSC in a London institute.

National Open University

Degree | Business Administration

JOB SKILLS



Graphics Designing

Photo Retocher

UI / UX Designer

Social Media Manager

Content Writer

Photo manipulator

Strategist

Photography

Video Editor

Mininalist

LANGUAGE SKILLS



English

ASSOCIATIONS



Institute of Chartered Economists of Nigeria (ICEN): Member

PROJECTS & PORTFOLIO



My Bio & Portfolio: <https://www.behance.net/sundayfrank>

Instagram Design Profile: <https://www.instagram.com/phrank.designs/>

