



SWATI

Digital Marketer

CONTACT

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SKILLS

- SEO (Expertise)
- WordPress
- Basic Graphic Design by Canva.
- Google Ads
- Facebook Ads
- Google Analytics
- Content creation
- Team collaboration and Solo worker

LANGUAGE

- Hindi
- English

CAREER OBJECTIVE

My objective is to leverage my strong academic foundation and eagerness to learn to contribute to a results-driven marketing team. Seeking an entry-level digital marketing role to apply my knowledge and passion for the industry while learning and growing with a dynamic team.

EDUCATION

- Passed out 12th from CBSE Board Exam.
- Passed out BA Program at Delhi University
- Pursuing M.A. from Ignou University.
- Pursuing a master course in Digital Marketing from DIDM Pitampura.
- Relevant Courses: Digital Marketing Fundamentals, Social Media Marketing, SEO, SEM, SMM and SMO.

PERSONAL PROJECTS

- Created own website by using WordPress.
- Content creation for personal blogs and performed on-page and off-page activities.
- Site audit and analysis by Google Analytics.
- Run Facebook campaign of own Facebook page.

DECLARATION

I hereby declare that the above particulars of facts and information stated are correct to the best of my belief and knowledge....

DATE: _____

SIGN: _____