

MOLOKWU UZOR JOACHIM

LAGOS, NIGERIA

Joachimwrites.com

PROFESSIONAL SUMMARY

**FREELANCE BUSINESS BOOK GHOSTWRITER & CONTENT STRATEGIST | FINANCE
| ENTREPRENEURSHIP | VC | CROWDFUNDING | LEGAL | INSURANCE | TECH |
WEB3 | CRYPTO | E-BOOKS | JOACHIMWRITES.COM**

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LAGOS DE NORTE, PR

Summary

Need a compelling business story told? That's what I'm here for. I write business books, content for businesses, and articles about the crazy real-life drama that is American business.

I've written/ ghost writing several books traditionally -- and self-published nine eBooks and counting.

If you need a fascinating business book written, that's my main focus now. I'm actively seeking book writing opportunities.

I've been playing with words professionally since about 1989. Most recently, I've been a freelance writer full-time since 2007, enjoying a diverse mix of byline and copy-writing work creating articles, blogs, white papers and other online content.

I blog for well known, publications like pizza toaday. Clients have included Costco, American Express, Dun& Bradstreet, TrueBlue (Labor Ready), and Rogers Publishing in Canada. I have blogged for Lending Tree,

Entrepreneur, and many small businesses.

My areas of expertise within business writing include: Business finance, entrepreneurship, franchising, restaurant, retail, real estate, nonprofits, legal, insurance, higher education, small business, and tax.

****YOU CAN SEND ME A WHATSAPP MESSAGE OR A MAIL****

+2349037014950

If you'd like to collaborate, feel free to get in touch:

✉joe@joachimwrites.com

- Talented and versatile writer, proficient in technical communications, a news/ politics writer and the ability to write on Buying and trading crypto-currencies, Earning coins (i.e. mining, faucets), Using wallets Cryptocurrency in general. Successfully generated hundreds of business materials, including reports, letters, proposals, presentations, press releases, memos, reviews, and manuals. More than 10 years of experience writing creative copy for direct response markets and promotional advertising. Skillfully designed and produced material for newsletters, brochures, and flyers. Authored first-rate essays and articles for publication, in print, and online.
- Provide a wide range of writing services to various clients, businesses, publications, and websites, including: resumes and cover letters, chapter summaries, articles, writing prompts, press releases, how-to articles, and presentations.
- creative customer-focused writer, adept at details, and producing only first-rate work. Tremendous integrity and common sense.
- Regularly work with the following websites: Writer's Village U, AcaDemon, eCopywriters, Inland Press, Creating Words, WritersCollege.com, Freelancers.com, Elance.com, oDesk, Sandbox Advisors.
- Flexibility with work schedule to accommodate writers in different time zones, including occasional evenings and weekends as needed.

SKILLS

- Talented and versatile writer and proofreader, proficient in technical communications, a news/politics writer and the ability to write on Buying and trading.
- Successfully generated hundreds of business materials, including reports, letters, proposals, presentations, press releases, memos, reviews and manuals.
- More than 10 years of experience writing creative copy for direct response markets and promotional advertising.
- Skillfully designed and produced material for newsletters, brochures, and flyers.
- Authored first-rate essays and articles for publication, in print, and online.
- Enthusiastic and creative customerfocused writer, adept at details, and producing only first-rate work.
- Tremendous integrity and common sense.

Experience OR WORK HISTORY

Book Outline Project

Tattd, Inc.

Feb 2023 - Apr 2023 (3 months)

Fleshed out an outline for a book unpacking Justyn's tips for product managers and the people who hire and work with them. Can't wait for the writing phase.

Achieving your dream Retirement Income and being Ready

Futu Holdings Limited

Aug 2022 - Jan 2023 (6 months)

- Book outline project and ghostwriting Book outline project and ghostwriting
- Achieving your dream Retirement Income and being Ready · Freelance Achieving Retirement Income
- Readiness · Freelance
- jan 2023 - Present · 10 months jan 2023- Present · 10 months
- South Carolina, United States · Remote South Carolina, United States · Remote

- Learning SO much about income-focused retirement investing from ARIR founder Steve Selengut! Sort of sad that we're getting to the end of the first draft -- have gotten quite an education about how the markets really work

Heinz trade magazine

Heinz Marketing Inc.

Sep 2022 - Sep 2022 (1 month)

- Thomson Reuters · FreelanceThomson Reuters · Freelance
- Aug 2019 - Present · 4 yrs 1 moAug 2019 - Present · 4 yrs 1 mo
- Seattle, Washington, United StatesSeattle, Washington, United States
- Enjoying meeting very interesting lawyers, and profiling how they make a difference in their communities. So far, have written for Washington and Texas editions.

B2B FREELANCE WRITER/BLOGGER/CONTENT MARKETING STRATEGIST

Pizza Fusion

Jan 2001 - Present (22 years 11 months)

Love learning about their wonderful recipe for making wonderful pizza and helping to launch their new platform.

RECENT EMPLOYER

Writing Consultant Writing Consultant

Chem-TrendChem-Trend

Jan 2006 - Present · 17 yrs 11 mosJan 2006 - Present · 17 yrs 11 mos

Usak, TurkeyUsak, Turkey

- Assist the content team throughout the writing process
- Provide one-on-one and group training sessions to all the Writers in the team
- Give insightful feedback regarding a Writer's articles
- Answer questions about writing, editing, and research
- Organize workshops covering different writing styles and strategies
- Communicate with the management team and provide reports on Writers regularly.

Freelance Writer

No More 12 Step - Drugs and Alcohol Rehab Programs No More 12 Step - Drugs and Alcohol Rehab Programs

Jan 2015 - Aug 2023 · 8 yrs 8 mos Jan 2015 - Aug 2023 · 8 yrs 8 mos
Lagos.

1. Customer service executives encourage all employees to display the highest standards of service at all times.
2. They identify tasks that are critical to maintaining customer satisfaction levels and communicate with employees to raise awareness of their individual roles in delivering satisfaction.

B2B FREELANCE WRITER/BLOGGER/CONTENT MARKETING STRATEGIST
B2B FREELANCE WRITER/BLOGGER/CONTENT MARKETING STRATEGIST
Pizza Fusion

Jan 2001 - Aug 2023 · 22 yrs 8 mos
Usak, Turkey.

AFTER SCHOOL TEACHER FOR WRITING SKILLS:

Verona area school district - Wisconsin , USA

- Taught multiple courses for middle school and high school students that focused on developing writing and reading skills
- Academic co-advisor to high school newspaper group: taught writing and editing skills and supervised student editors

INTERNATIONAL CUSTOMER SERVICE MANAGER

Gamax Independent Inspection Services Ltd - Suffolk, England

- Implemented marketing strategies which resulted in 12% growth of customer base.
- Supervised 25 customer service employees
- Collaborated and communicated regularly with managers throughout the company in various departments, including production and purchasing
- Trained and continually instructed employees on effective oral communication skill
- Increased employee retention by 25% during my period of employment through increased transparency and more effective and streamlined communication between sales and management

CEO, ADVERTISING DIRECTOR, PROJECT MANAGER AND EDITOR

Optribe Digitech concept - Lagos , Lagos

- Advertising Director
- Project Manager/Editor

Other experience: extensive retail and customer service experience, audio, and video transcription

CORE COMPETENCE

- Direct Mail, Copy Writing, Proposal Development, Presentations, Press Releases,
- Articles, Essays, Research, Sales Promotions, Resumes, Public Relations, Team
- Leadership, Cold Calling, Editing, Entrepreneur, Lead Generation, Brochures and Newsletters, Target Marketing Customer Service, Information Analysis, Research
- Reports, Client/Vendor Relations, Project Management, Print Production, Graphic Design, Database Management, Coordinating and Scheduling, Business Administration.

EDUCATION

- Madonna University Nigerian - Okija, AN | Bachelor of Science
- Double major in Professional and Technical Writing, and Behavioral Sciences
- Associate in Arts, American Intercontinental University - Atlanta , Georgia | Bachelor of Arts
- Professional and Technical behavioral science

CERTIFICATION AND AWARD

- National Scholars Honor Society
- 10 Certificates of Achievement for completion of continuing education courses
- CPRW Certification
- 14/14 exams passed for oDesk Certifications

ADDITIONAL SKILLS

- Customer Service
- Microsoft Office
- Management
- Research Skills
- Business Strategy
- Sales
- Project Management
- Strategic Planning
- Microsoft Excel
- Microsoft Word
- Innovation
- Team work
- Curiosity.

Licenses & Certifications

- **DEGREE**