

# **JYOTI KUMARI**

#### WEBSITE DESIGNER & DEVELOPER

Wordpress+UI/UX+WIX+ Shopify+Webflow HTML+PHP+CSS+jQuery

# **Professional Experience**

Freelancer

Present

# **Description**

From UI to the design and development of websites, I have expertise. I am using Figma for UI design and Varioius CMS such as WordPress, Shopify, Webflow, and Wix for website development. My skills include HTML, CSS, Javascript, and JQuery.I have rich experience working with remote teams, and I am also proficient in client interactions.

# **My Contact**

Message leaddesigner.india@gmail.com

Address Mohali, India

# +91 6283176150

# **Education**

2013

Bhai maha singh college, Muktsar, Punjab

B.tech in Computer Science

2015

Baba farid college of engg and tech, Deon,

M.tech in Computer Science

As a freelancer, I am working in all areas related to web development. From understanding client requirements to the completion of the project, I can work on various modules such as UI design, image design, website design, testing, and transferring sites from development to live servers.

#### FIGMA+WORDPRESS PORTFOLIO

#### Website URL:

https://kinderleicht-hk.com/

#### Figma:

https://www.figma.com/file/K2IYq1liUj6wblxnSEP5wa/Kin derleicht\_webpage?type=design&node-

id=0%3A1&mode=design&t=DJw9amJZKX530WrM-1

#### **Website URL:**

https://marchenlifeguard.com/

https://www.figma.com/file/3Zsh2JuNu8MToozdg8A88P/ marchen?type=design&nodeid=10%3A312&mode=design&t=0GPJaEHFPbqy9c7F-1

#### Website URL:

https://dianibeachluxe.com/

#### Figma:

https://www.figma.com/file/sqmcVbqpLOhXr19wBN8e64/ Diani-Beach?type=design&node-

id=0%3A1&mode=design&t=pzTuRxPzGgcbYcOY-1

#### Website URL:

https://thebakingroom.online/

https://www.figma.com/file/CgrptpMQUz9l1hbTF4QxM8/b aking-groom?type=design&node-

id=135%3A59&mode=design&t=uC0Ep5cuOEdVtxWu-1

#### Website URL:

https://www.elfinkidz.com/

#### Figma:

https://www.figma.com/file/kBTcAztjPWWohkFjfBpfwi/elf in-Klds?type=design&node-id=18-

82&mode=design&t=WymydLfse2o2eGrs-0

# **WordPress Developer Portfolio**

## (Remote Company) Ukraine (May 2021 to June 2023) Rocket Effect based) Full-Time

#### **Website URL:**

https://caradvise.com/

#### **SEO Tasks:**

- Schema creation
- Google search console issues fixing
- Speed Optimization

#### Website Tasks:

- API Integration: Data coming from API
- Search Results
- Services
- City Pages
- Slider is Created with custom code and images are coming from APIs.Map(Street Map) is Created with custom code. Images and locations are coming from APIs.
- Static design is created with the Elementor plugin editor

#### Website URL:

https://yourstory.co.uk/

#### Website Tasks:

- Static design is created with the Elementor plugin editor.
- Blog Design is Created with custom code.

### **Website URL:**

https://www.bgprod.com/

#### Website Tasks:

- Static design is created with the Elementor plugin editor.
- Product Design is Created with custom code.
- Timeline functionality is created with custom code.
- To search BG distributors in your area functionality is created with a custom code.

# **Boffin Coders PVT LTD**

### 2017-2021

## Key responsibilities:

- Designed visual concepts for various clients, including branding materials, social media graphics, and print collateral.
- Designed and executed engaging layouts for websites, ensuring a consistent user experience and brand representation.
- Contributed to brainstorming sessions, providing creative input and innovative design ideas.

## **PROJECT DETAILS**

Website URL:

Website URL:

https://percolate.net.in/

https://sprouthealth.com.au/

**Website URL:** 

http://fitness.boffincoders.com/

Website URL:

https://www.atlsteelstructures.com/

## **MARS WEB**

2015-2017

### Key responsibilities:

- Worked as a UI/UX designer.(Website and mobile app mockups)
- Developed and maintained brand identities for clients, ensuring visual consistency across all touchpoints.

## RESPONSIBLITIES

# **Understand Client's Requirements**

- Requirement Collection
- Research and Plan
- UI Design
- Website design and Development
- Testing Website

# Wireframing and prototyping:

- Wireframing
- Prototyping
- Testing and iteration
- Development planning

## **TOP SKILLS**

## **Hard Skills**

- Graphic Design
- Creativity
- Photoshop
- Canva
- Website Development
- WordPress
- Illustrator
- After Effect

### Soft Skills

- Observation
- Decision Making
- Communication
- Multi-tasking

I hereby declare that the above-written particulars are true and correct to the best of my knowledge and belief.

#### JYOTI KUMARI