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# Masake Fofana

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## Professional Summary

Creative Beauty Advisor with well-rounded experience in the cosmetology industry; knowledgeable and passionate about cosmetic trends. Aspiring Esthetician and Dermatologist; Enthusiastic self care specialist with knowledge in all areas of beauty, hair, skin and nails. Possesses the competitive drive and entrepreneurial confidence to excel in a fast paced sales environment. "Beauty is a language we all know that builds unity and we all grow. Beauty makes me happy and sometimes sad; It makes me feel like I'm on a cloud"

## EXPERIENCE

### **Sephora, Richmond, VA** – *Beauty Advisor*

2022 – PRESENT

- Advise customers on products relating to skin, hair and nail care.
- Provide excellent and enthusiastic customer service to answer questions, give advice and meet the needs of customers.
- Introduce and promote special products to clients.
- Set up displays, handle inventory and supply, orders and stocking.

### **Sally Beauty, Richmond, VA** – *Beauty Advisor*

2022 – PRESENT

- Advise customers on products relating to skin, hair and nail care.
- Provide excellent and enthusiastic customer service to answer questions, give advice and meet the needs of customers.
- Introduce and promote special products to clients.
- Set up displays, handle inventory and supply, orders and stocking.

### **Aldo, Richmond VA** – *Sales Associate*

2018–2019

- Provided courteous customer service to maximize sales in a retail setting
- Processed sales transactions, accepted payments, reconciled cash drawer.
- Stocked and ordered inventory according to current supply.

### **Fulton Bank, Richmond, VA** – *Bank Teller*

2017–2018

- Provided bank customers with excellent customer service.
- As a teller processed financial transactions, provided accurate account information, promoted financial products and special promotions
- Balanced drawer and cashed/certified checks.

### **B.F. Hair Braiding, Richmond, VA** – *Hair Stylist*

2011–2022

- Assess clients' hair quality and type to determine optimal braid style. Work with client to consider best fit for face and stature.
- Provided wash, conditioning and styling. Embellished cornrows, box braids, two strand twists, and dreads.
- Greeted customers and advised on maintenance of braids and care of hair.

## EDUCATION

### **James Madison University, Bachelor of Arts (Journalism) - pursuing**

2017 - current (part time), Harrisonburg, VA

### **John Tyler Community College, Clinical Medical Assistant Certification - pursuing**

2022 Summer(part time), Chester, VA

### **Richmond Technical Center**

#### **Cosmetology/Esthetician License (current)**

January 2022 (current)

#### **Pharmaceutical Certification**

2015-2016

### **J Sargeant Reynolds Community College, Associates Level**

2016-2020 Richmond, VA

### **George Wythe High School, Advanced Diploma**

2013-2017

## ADDITIONAL SKILLS

Fluent in: French, Mandinka, English

## AWARDS

- Horatio Alger State Scholar (current)
- College Map Collegiate (current)
- Laverne Morton Williams Higher Achievers Award (2017)